

**Illinois Academy of Family Physicians Virtual 2020 Annual Meeting events October 2020
and beyond!**

Welcome to the next level of healthcare education delivery in Illinois' primary care community!

[Virtual Exhibitor Prospectus](#)

5 Days! 5 Events!

The 2020 IAFP Annual Meeting Events are scheduled to occur October 13-17, 2020 (*subject to change*)

Your exposure and outreach will extend through the end of 2020.

The IAFP Annual Meeting Virtual Exhibits will remain available online and accessible to all 5200+ Illinois Academy of Family Physicians members through the end of 2020, heightening the value of your investment with greater access for longer duration than ever before.

[click to register as an IAFP Annual Meeting Exhibitor](#)

Questions?

Please contact Desma Rozovics at drozovics@iafp.com or 312-301-6232

Partnership Support Levels and Benefits

\$5500 Platinum Level Supporter includes:

- **Virtual Exhibit Space includes custom webpage**, including personalized contact information, with a click-through to your email address, the ability to upload videos, logo, PDFs, website links and information about our company, resources, services, etc.
- **Recognition as a presenting sponsor for one of the 4 award winners.**
- **Provide a 15-30 second “Congratulation message to the award winner” video clip**
- **Opportunity to support a guest presenter** (limited to patient care, advocacy topics)
- **Logo acknowledgement** throughout meeting events on continuous-looping slideshow
- **Post event “Thank You” e-blast recognition** with your click-through logo featured
- **Virtual Annual Meeting Conference Bag insert**
- **Your PDF in a pre-event emailing of Conference Bag** to all registered attendee
- **Company logo** on IAFP Annual Meeting web page
- **Click-through logo** (link to your website) from the IAFP Annual Meeting web page
- **Dedicated Facebook post** recognizing your organization as Platinum Supporter
- **Company logo** in program collateral/marketing,with link to your website in digital channels
- **Email blast** featuring your organization as a supporter (sent to entire IAFP membership)
- **Written Recognition** as a Platinum Supporter in the opening session of Town Hall
- **Recognition** in pre-event e-communication marketing for the IAFP Annual Meeting

\$2500 Gold Level Supporter includes:

- **Virtual Exhibit Space includes custom webpage**, including personalized contact information, with a click-through to your email address, the ability to upload videos, logo, PDFs, website links and information about our company, resources, services, etc
- **Logo acknowledgement** throughout meeting events on continuous-looping slideshow
- **Post event “Thank You” e-blast recognition** with your click-through logo featured
- **Virtual Annual Meeting Conference Bag insert**
- **Your PDF in a pre-event e-mailing of Conference Bag** to all registered attendees
- **Company logo** on IAFP Annual Meeting web page
- **Click-through logo** (link to your website) from the IAFP Annual Meeting web page
- **Company logo** in program collateral/marketing,with link to your website in digital channels
- **Email blast** featuring your organization as a supporter (sent to entire IAFP membership)
- **Recognition** in pre-event e-communication marketing for the IAFP Annual Meeting

**all benefits subject to change based on platform and delivery mechanisms*

Questions? Please contact Desma Rozovics at drozovics@iafp.com or 312-301-6232

Exhibit Contract Rules and Regulations

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Illinois Academy of Family Physicians (IAFP).

Cancellation of Meeting: Should any situation arise that is beyond the control of the IAFP that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor.

Exhibitor Fees and Terms: An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Cancellation Policy: Exhibit space that has been assigned and promotional support that has been confirmed by Illinois Academy of Family Physicians may be canceled by written notice to Desma Rozovics at drozovics@iafp.com.

If notice of cancellation is received:

- More than 30 Days prior to Event Start Date: Supporter forfeits 50% of total cost for

Annual Meeting Sponsorship

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sponsorship.

- 30 Days before/and up until Event Start Date: Supporter forfeits 100% of total cost for sponsorship.

NOTE: It is the exhibitor's responsibility to cancel all other arrangements made in connection with the virtual exhibit, requests for the services of official vendors, or any other contracted services.

Contact Desma at drozovics@iafp.com or 312-301-6232 for more information