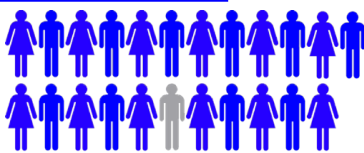


HELP SCRATCH OUT COLORECTAL CANCER GET SCREENED!

COLORECTAL CANCER IS THE **NO. 2** CANCER KILLER AMONG BOTH MEN & WOMEN IN THE US ALTHOUGH IT CAN BE PREVENTED OR DETECTED AT AN EARLY STAGE WITH REGULAR SCREENINGS¹

More than 52,000 people in the United States will die from colorectal cancer in 2021 with more than 142,000 new cases being diagnosed.

1 out of 23 people will be diagnosed with colorectal cancer in their lifetime⁴



6 out of 10 colorectal cancer deaths could be prevented if all men and women age 50 and older were routinely screened¹

1 in 3 people who develop colorectal cancer or polyps have it in their family history²



Discuss colorectal cancer screening with your doctor to find out what screening is right for you

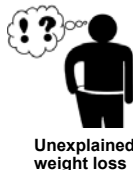
SYMPTOMS OF COLORECTAL CANCER¹



Blood in stool (bowel movement)



Persistent stomach pain, aches, or cramps



Unexplained weight loss

MAJOR RISK FACTORS²



Family history of colorectal cancer



Overweight or obese



Physical inactivity



Smoking



Moderate to heavy alcohol use



Diet that is high in red and processed meats

**Age
50+**

More than 90 per cent of people diagnosed with colorectal cancer are above 50 years old¹

Preventing colorectal cancer or detecting it early can be inexpensive with simple and affordable testing. Contact your doctor – Get screened soon!

Colorectal Cancer Resources:

1. [Centers for Disease Control & Prevention](#)
2. [American Cancer Society](#)
3. [National Cancer Institute](#)
4. [Colorectal Cancer Alliance](#)



Note: All above information is based on latest US data statistics except as indicated.

Prepared by [The Hope Light Foundation](#) on 1 March 2021