



April 16, 2014

Contact: Ginnie Flynn, Family Health Foundation of Illinois
630-427-8004 office 630-263-4613 cell and email gflynn@iafp.com

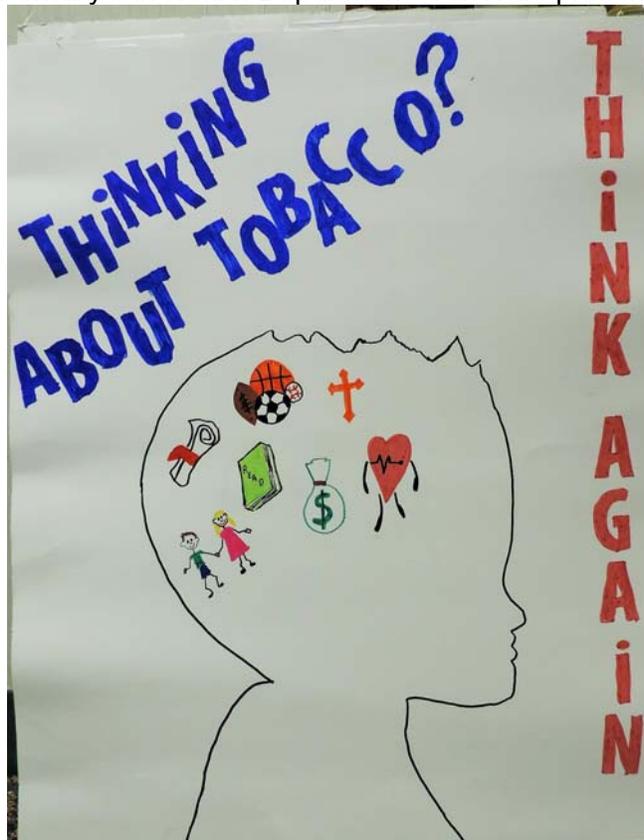
SHEFFIELD STUDENT WINS ANNUAL TAR WARS STATEWIDE POSTER CONTEST

LISLE – Jarrett Robertson of Moweaqua, Ill. is Illinois' newest tobacco-free spokesperson. He designed the winning poster in the Family Health Foundation of Illinois Tar Wars Poster Contest, held April 11 at the University of Illinois at Chicago during the Essential Evidence Topics CME conference. Jarrett's "Thinking About Tobacco... Think Again" poster beat out eight other finalists. Illinois Academy of Family Physicians (IAFP) members served as judges, evaluating the posters on creativity and positive message about being smoke-free. A total of 25 ballots were cast.

Jarrett, a fourth grader at Central A&M Gregory Elementary, and his winning poster will represent Illinois at the National Tar Wars Poster Contest July 21-22 in Washington, D.C. The National Poster Winner will be announced on July 21 at a banquet honoring all the state winners. The following morning, all the Tar Wars state winners will head to Capitol Hill to meet with their members of Congress.

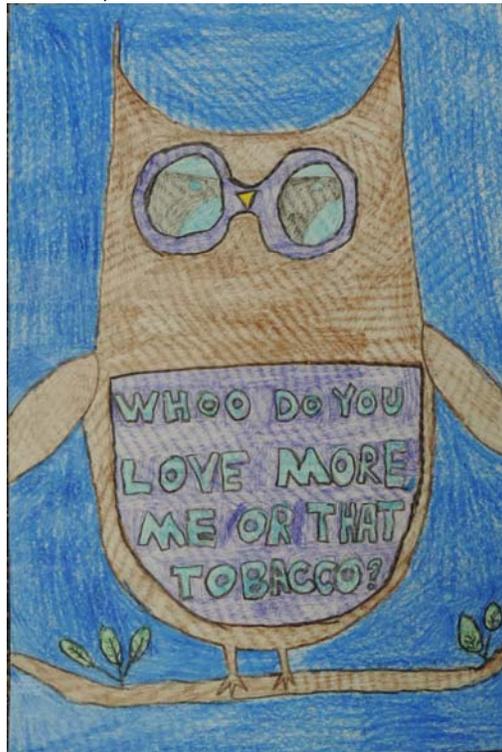
The 2014 Illinois Tar Wars Poster Contest Results:

WINNER: Jarrett Robertson, 4th Grade – Central A&M Gregory Elementary
Christine Hewing of Shelby Co. Health Department -Tar Wars presenter



2nd Place Kaili Stanford, 4th Grade, Meadowbrook Elementary, Bethalto

Debbie Mayer, RN, school nurse, Tar Wars Presenter.



3rd Place: Kersten Stone, 4th Grade, Stewardson Strasburg School

Christine Hewing of Shelby Co. Health Department -Tar Wars presenter



"Congratulations to the wonderful work in Shelby County, which produced two of the top three posters this year," remarked Ginnie Flynn, Vice President of Communications for the Illinois Academy of Family Physicians and the Family Health Foundation of Illinois, who has coordinated Tar Wars in Illinois since 1999. "County health departments have been our greatest allies in

getting the simple, yet effective Tar Wars program into more Illinois schools than we could with our own membership.” Hewing taught Tar Wars to 276 students at five Shelby County schools.

The 2014 Illinois Tar Wars poster contest is supported by Pfizer Charitable Contributions which will ensure that Jarrett and a parent are able to attend the National Tar Wars poster contest in Washington, D.C. Prizes for our second and third place artists, as well as recognition to all the poster contest finalists was made possible by the grant to the Family Health Foundation of Illinois received from Pfizer Charitable Contributions.

Tar Wars, a program of the American Academy of Family Physicians, is at work in schools around the country, as well as in Canada and overseas. Tar Wars was created in 1988 by family physician Jeff Cain, MD and educator Glenna Pember. Tar Wars celebrated 25 years in 2013 and Dr. Cain is now the board chair of the American Academy of Family Physicians. The program is free for schools and for volunteers to teach in their local schools or youth groups. In Illinois, Tar Wars presenters include family physicians, medical students, family medicine residents, school nurses, health department health educators, and other volunteers.

For more information, including the complete program curriculum, visit www.tarwars.org.

The Family Health Foundation of Illinois exists to address the philanthropic needs of family physicians in Illinois while supporting the advancement of family medicine through charitable, educational, public service, research and scientific programs. Founded in 1947, the Illinois Academy of Family Physicians represents more than 4,600 family physicians, family medicine residents and medical students dedicated to excellence in family medicine and the patients they serve. Visit www.iafp.com for more information.