



The official publication of the Illinois Academy of Family Physicians

Illinois

FAMILY PHYSICIAN

Devoted to Advocacy, Education & Action

QUARTERLY

The Illinois Family Physician quarterly is the official printed and mailed magazine of the Illinois Academy of Family Physicians.

It communicates important and timely information to over 5,000 family physicians, residents, medical students, legislators, and all other 50 state AFP chapters. Each issue is mailed to all 3,000 active and life members. Additionally, a fully interactive ePub is circulated and available on the Illinois AFP website guaranteeing maximum statewide reach.

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Issue Dates	Advertising Due Dates
February 15	January 23
May 17	April 25
August 23	July 28
December 11	November 16

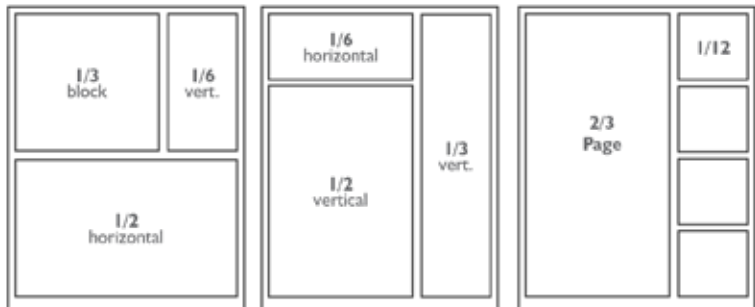
Why You Should Advertise

Family medicine decision-makers respect the journal and consider it a credible and reliable source of information from fellow family physicians. It is a resource for products and services pertinent to their practice and efficient office operation. Advertising in the journal accurately targets the decision-makers you seek and reflects your support of the professional association. Over 72% of the state's family physicians belong to the association. This journal is absolutely the best vehicle to reach them all. Your presence in **The Illinois Family Physician** stands out and distinguishes your leadership.

Display Ad Dimensions

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1/12 page	2.5"	2.125"

Bleed: 1/8" on all sides • **Magazine Trim Size:** 8.375" x 10.75"
Live Area: 1/4" in from all sides



Specifications

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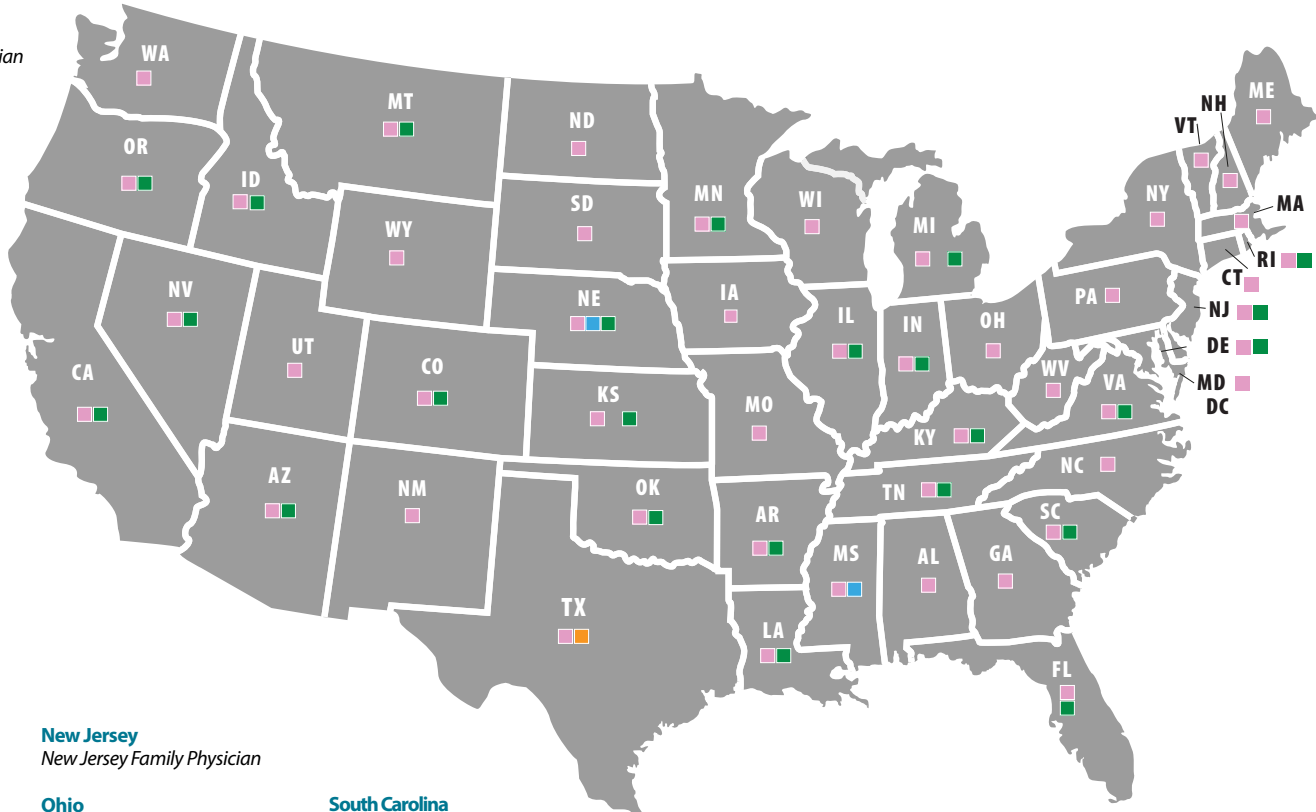
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