



2019 Family Medicine Midwest Conference

8th Annual Conference

November 8-10, 2019

Northern Illinois University Conference Ctr – Naperville, IL

“Empowering Patients and Communities”

www.iafp.com/family-medicine-midwest-conference for details and updated information

Family Medicine Midwest is a 12-state collaboration dedicated to building a strong family medicine workforce to provide high-quality, comprehensive care to the Midwest region. The FMM Annual Meeting serves the Family Medicine community in the Midwest region that includes a 12-state area. More than 50 residency programs and Departments of Family Medicine in this geographic area will attend.

More than 100 CME activities are offered. The FMM meeting provides a forum for participants to share information about educational, clinical, policy and research issues affecting primary health care. It also provides an opportunity for individuals to develop relationships with others with common academic and clinical interests. Per ACCME guidelines, exhibit tables will be located separate from education session rooms.

400+ Attendees

Primary Care Physicians & Faculty, Residents and Medical Students

50+ Family Medicine Residency Programs

We've held 7 successful Family Medicine Midwest Conferences (2018 data coming soon):

	2018 Madison	2017 Chicago	2016 Indianapolis	2015 Chicago	2014 Minneapolis	2013 Milwaukee	2012 Chicago
Attendance							
Students	204	167	117	132	160	120	135
Residents/Physicians	179	224	155	301	222	218	149
Total Attendees	463	414	297	433	382	338	284

Education, Networking, Collaborating and Fun for the Future of Family Medicine

FMM Conference offers multiple tracks of accredited education for Medical Students, Residents, Faculty Development, Clinical, Rural, Urban, Global Health

Family Medicine Midwest Foundation Member Organizations

Illinois Academy of Family Physicians Foundation, Indiana Academy of Family Physicians, Northwestern-Feinberg School of Medicine (IL), University of Minnesota, Carle Foundation Family Medicine Residency Program (IL), United Family Medicine Residency Program (MN), Minnesota Academy of Family Physicians, Cook County/Loyola Provident Faculty Development Program, University of Chicago/NorthShore Health System, Rosalind Franklin University - Chicago Medical School, Michigan Academy of Family Physicians, University of Wisconsin Dept. of Family and Community Medicine

**Illinois * Indiana * Iowa * Kansas * Kentucky * Michigan * Minnesota *
Missouri * Nebraska * North Dakota * South Dakota * Wisconsin**

Family Medicine Midwest Conference 2019 Agenda *(tentative)*

The centerpiece of the Family Medicine Midwest Foundation is an annual conference in October. This three-day event attracts physicians, faculty, residents and medical students from all 12 Midwest states to:

- Attract and inspire medical students to choose Midwest Family Medicine Residency Programs
- Provide a format for residents to present, to learn from each other and from faculty presenters, and find their family medicine career path
- Showcase the amazing variety of career opportunities in family medicine
- Provide a platform to share innovative ideas, best practices and build regional networks dedicated to improving the health of all patients, tackling many of today's most daunting public health challenges.

Friday, November 8th

8:30 am	Registration opens	Atrium
8:30 am	Continental Breakfast & Conference exhibits open	Atrium
9:00 – 10:30 am	Collaborative meetings (4 concurrent sessions)	Rms 101A, 101b, 101c & auditorium
10:30 – 10:45 am	Break w/ exhibitors	Atrium
10:45 – 12:00 pm	Collaborative meetings continue	Rms 101A, 101b, 101c & auditorium
12:00 – 1:00 pm	Lunch break	
1:00 – 2:15 pm	Opening Session	Auditorium
2:15 – 2:30 pm	Break with exhibitors	Atrium
2:30 – 3:30 pm	Educational sessions (4 concurrent sessions)	Rms 101A, 101b, 101c & auditorium
3:30 – 4:15 pm	Break with exhibitors	Atrium
3:45 – 4:15 pm	Poster session I (Physician posters)	Rm 105
4:15– 5:30 pm	Educational sessions (4 concurrent sessions)	Rms 101A, 101b, 101c & auditorium
5:30 – 7:30pm	Welcome reception	Atrium (and patio is possible)

Saturday, November 9th

8:00 am	Registration opens	Atrium
8:30 am	Conference exhibits open & continental breakfast	Atrium
9:00 am – 11:30 am	Education sessions (6 concurrent sessions)	
11:30 – 11:45 pm	Break with exhibitors	Atrium
11:45 am -12:15 pm	Poster Session II (Resident posters)	Rm 105
11:00 -11:45 am	Lunch for students	Dining room
12:00 – 1:00 pm	Plenary for students	Auditorium
12:15 – 1:15 pm	Lunch for all other attendees	Dining room
1:15pm – 2:45pm	Plenary/Workshop for Residents	Auditorium
1:15pm - 3:00 pm	Education sessions (6 concurrent sessions)	
2:15 – 2:30pm	Break with Exhibitors	Atruim
3:00 – 5:00	Residency Fair	Ballroom
3:00 – 4:30	Plenary for faculty/ physicians	Auditorium

Sunday , November 10th

8:30 am	Registration opens	Atrium
8:30 am	Conference exhibits & continental breakfast	Atrium
8:00 - 9:00 am	15-minute presentations (4 concurrent sessions)	Rms 260, 261, 266, 267
9:00 – 9:15 am	Break with exhibitors	Atrium
9:15 – 9:45 am	Poster Session III (student posters)	Rm 105
10:00 – 11:00 am	Hands on workshops (4 concurrent repeated)	Rm 101a, 101b, 101c & Rm 162
11:10 am – 12:10pm	Hands on workshops (4 concurrent repeated)	Rm 101a, 101b, 101c & Rm 162

**Family Medicine Midwest
Partnership Support Levels and Benefits**



<i>FMM Recognition Opportunities</i>	Amount
FMM Conference Platinum Supporter/Exhibitor <i>(Detailed list of benefits on Partnership Support Form, including publicity, click-through link and logo on website)</i>	\$5500
Friday Evening Welcome Reception Host/Sponsor – be a host/sponsor (exhibit as well) and network on Friday evening with attendees	\$5500
Conference Name Badge Sponsor – Publicity with every attendee <i>(Your company logo on attendee name badges)</i>	\$5500
Conference Welcome Bag Sponsor – Walking publicity! <i>(Your company logo printed on attendee conference bags)</i>	\$5500
Conference Wi-Fi Sponsor – publicity with all FMM attendees <i>(Your organization can set Wi-Fi password for all conference attendees)</i>	\$4000
FMM Conference Gold Supporter/Exhibitor <i>(Detailed list of benefits on Partnership Support Form, including publicity and recognition info)</i>	\$2500
Advertise on FMM Conference Information Slideshow – continuous looping <i>Ad/info featured in looping slideshow played during conference</i>	\$500
Welcome Bag Insert - One-page flyer placed in Welcome Bags <i>(must supply 450 copies)</i>	\$500

The Family Medicine Midwest Foundation, a 501 (c) 3 organization, is an established leader in collaborative family medicine workforce development. With more patients gaining health insurance via the Affordable Care Act, the incredible value of family physicians is recognized, and the need is justified. We must capitalize on this momentum and build our family medicine future.

*For more information, contact Desma Rozovics at 312-301-6232
or drozovics@iafp.com*

Family Medicine Midwest Partnership Support Levels and Benefits



\$5500 Platinum Level Supporter includes:

- Prime Exhibit space (6-foot draped table) at the Family Medicine Midwest (FMM) Conference
- Company Full-color logo prominently displayed on FMM Conference website landing page
- Click-through logo (link to your website) from the FMM Conference website landing page
- Full page advertisement in the FMM onsite program publication
- Invitation to attend annual host committee planning session for FMM Conference
- Exclusive Sponsorship of FMM attendee event,
- FMM Welcome Bag Insert – (provide 450 copies for placement in attendee bags)
- Two complimentary FMM conference registrations
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- Podium/Verbal recognition at conference plenary session
- Invitation to attend FMM Friday Evening Welcome Reception
- App Recognition as a supporter- company name listed in the FMM conference app
- Signage Recognition – prominently placed in conference area

\$2500 Gold Level Supporter includes:

- Exhibit space (6-foot draped table) at the FMM Conference
- FMM Welcome Bag Insert – (provide 450 copies for placement in attendee bags)
- One complimentary FMM conference registration
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- Invitation to attend FMM Friday Evening Welcome Reception
- App Recognition as a supporter- company listed on the FMM conference app
- Signage Recognition – prominently placed in conference area

\$1000 Silver level Supporter (no exhibit) includes:

- FMM Welcome Bag Insert – (provide 450 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- One complimentary FMM conference registration
- Invitation to attend FMM Friday Evening Welcome Reception
- App Recognition as a supporter- company listed on the FMM conference app

\$500 Bronze Level Supporter (no exhibit) includes:

- FMM Welcome Bag Insert – (provide 450 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show

Family Medicine Midwest Exhibit Information

Your exhibit fee includes:

- 6-foot skirted table and 2 chairs
- Electrical access available for an additional charge- tbd

To help you market your booth, FMM gives you:

- Pre-registrant contact list
- Listing in the attendee registration packet
- Attendee list after conference

To help you network at your booth, FMM gives you:

- Opportunity to exhibit
- Name badges for two representatives
- Copy of the official FMM Program

Exhibit Contract Rules and Regulations

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Illinois Academy of Family Physicians (IAFP).

Use of Exhibit Space: No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the permission of IAFP. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made from the exhibitor's table area. Canvassing outside the booth is forbidden. Exhibits are located in a designated area, separate from the education session rooms.

Rules for Exhibits: a) No combustible materials may be used in the exhibits and all exhibits must conform to Fire Department Regulations. b) Nothing is to be tacked, nailed, screwed or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c) It is the responsibility of the exhibitor to install, or make arrangements to install, the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. (d) Any property shipped to or from the exhibit hall for display at the IAFP's clinical meetings is the sole risk and responsibility of the exhibitor. (e) Exhibits must be staffed at all times during exhibit hours, or notify IAFP contact. (f) No objectionable lights or noises will be allowed in any exhibitor's space. IAFP reserves the right to remove any objectionable equipment or exhibitor. (g) The sides of a exhibit space may be no higher than three (3) feet so that all vendors are in view. The decision of an IAFP representative regarding this rule is final. h) Exhibitors acknowledge and consent to exhibit hall photos, recordings and news releases. i) IAFP reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstance warrant.

Cancellation of Meeting: Should any situation arise that is beyond the control of the IAFP that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor.

Assignment: Space assignments will be made on a first come, first served basis, includes one 6' draped table and 2 chairs. The Academy reserves the right to make changes in assignments at any time. Exhibitors are allowed up to two representatives per booth.

Exhibitor Fees and Terms: An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Exhibitor Agreement: Exhibitor agrees to occupy space unless previous arrangements are made in writing with the IAFP, space not occupied by the exhibiting company 30 minutes prior to show opening may be forfeited without refund to the exhibitor, and the space may be resold or used by the Academy.

Signage: Signs and banners must contain content that is appropriate and professional. The IAFP reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.

Cancellation Policy: Exhibit space that has been assigned and promotional support that has been confirmed by Illinois Academy of Family Physicians may be canceled by written notice to Desma Rozovics at drozovics@iafp.com.

If notice of cancellation is received:

- More than 30 Days prior to Event Start Date: Supporter forfeits 50% of total cost for sponsorship/exhibit space assigned.
- 30 Days before/and up until Event Start Date: Supporter forfeits 100% of total cost for sponsorship/exhibit space assigned. Supporter will still receive written and online promotion as providing conference support

NOTE: It is the exhibitor's responsibility to cancel all other arrangements made in connection with exhibiting, including hotel reservations, requests for the services of official vendors, or any other contracted services associated with the Conference.

Contact Desma at drozovics@iafp.com or 312-301-6232 for more information