

# Poster Contest

The poster contest is designed to reaffirm the Tar Wars message learned during the classroom presentation. You are encouraged to organize a poster contest at your school and motivate students to participate in this activity. Consider soliciting prize donations from local merchants and displaying winning posters around the school and throughout the community.

## Criteria

The AAFP Tar Wars national office has set the following criteria for poster submissions. Please be sure to go over these with the students to ensure compliance and avoid disqualification.

- Only fourth- and fifth-grade students who have had the Tar Wars presentation are eligible to submit posters for the contest.
- Posters must incorporate **creative and original** artwork and ideas. Depictions of cartoon, video game, and movie/television characters; celebrities; movie themes; and past poster designs does not constitute creativity and originality.
- Posters must deliver a **clear and positive** message about being tobacco-free. Death themes and art displaying negative health consequences (i.e., cigarettes, ashtrays, coffins, people smoking, etc.) are not considered positive messages.
- Posters must be no larger than standard poster board size (22" x 28") and no smaller than 8 1/2" x 11".
- Posters should not be laminated or mounted on mat board. Also, do not staple, glue, or tape entry forms to the backs of posters.
- Ask students to refrain from writing their name or other identifying information on the front of their poster. Poster contest entry numbers should not be marked on the fronts of posters either.
- Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc.
- Computer clip art, pictures from magazines and other print media, or any other copyrighted brand or product images **will not** be accepted.
- Students may not work in pairs.
- **Failure to comply with the guidelines could result in a disqualification of the poster.**

## Judging

Each school should choose its own team of judges. This team may be comprised of art teachers, parents, older students, school board officials, local artists, PTA/PTO members, community leaders, or local media personalities.

Posters should be judged on their artistry, creativity, originality, and their ability to communicate a clear and positive message to remain tobacco-free. Past state-winning posters can be viewed at [www.tarwars.org](http://www.tarwars.org).

## Submitting Posters for the State Contest

Your school's winning poster(s) should be sent to the state coordinator by the deadline they have set. Poster contest deadlines vary from state to state, so be sure to contact your coordinator for more state-specific information. Their contact information can be found at [www.tarwars.org](http://www.tarwars.org). Please do not send your poster submission to the AAFP Tar Wars national office.

The official Poster Contest Entry Form and Authorized Release Form **must** accompany your poster submission for the state contest. Winning state posters submitted to the AAFP Tar Wars National Poster Contest become property of the AAFP Tar Wars program and will not be returned. Be sure to make color copies of any poster(s) forwarded on to the state-level contest.

If your state does not have a coordinator, please contact the AAFP Tar Wars national office at (800) TAR-WARS for instructions on where to send your poster(s).

## Poster Contest Entry Form

Please type or print legibly the information requested below. If you do not know some of the information requested, please ask the student's parent(s) or guardian(s) to help you with this.

This form **must** be completed and attached (**not stapled, taped, or glued**) to your winning poster before sending it on to your coordinator for the State Poster Contest.

**Student's Name** \_\_\_\_\_

**Student's Age** \_\_\_\_\_ **Grade** \_\_\_\_\_ **Gender (circle one):**    M    F

**Student's Home Mailing Address** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Student's Home Telephone Number** \_\_\_\_\_

**Name of Student's Parent(s) or Guardian(s)** \_\_\_\_\_

**Name of Student's School** \_\_\_\_\_

**Name of Student's Teacher** \_\_\_\_\_

**School's Mailing Address** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**School's Phone Number** \_\_\_\_\_

**Name of Tar Wars Presenter** \_\_\_\_\_

**Name of Student's Local Newspaper** \_\_\_\_\_

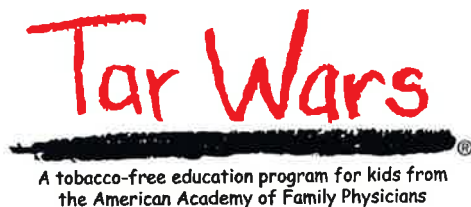
**Name of Newspaper's Editor/Reporter** \_\_\_\_\_

**Newspaper's Mailing Address** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Newspaper's Telephone Number** \_\_\_\_\_

**Editor or Reporter's Email** \_\_\_\_\_



## Authorized Release Form

I hereby authorize Tar Wars and the American Academy of Family Physicians (AAFP), my child's school, where the poster was created, and the acting Tar Wars state program to utilize

\_\_\_\_\_ 's  
(your child's name)

State and/or National Poster Contest submission and/or photograph for use in various promotional activities, including

- news releases to the media (television, radio, newspaper, magazine, outdoor advertising, etc.);
- reproduction in Tar Wars, AAFP, and state Tar Wars program publications;
- use on the official Tar Wars, AAFP, and state Tar Wars program Web sites; and
- other non-commercial efforts as determined by Tar Wars, AAFP, or state Tar Wars program.

The only information that will be released to the media is your child's name, age, and hometown.

If you accept these terms and conditions, please complete and sign this form to accompany your child's poster for entry into the state and/or national Tar Wars Poster Contests.

**Your Child's Name** \_\_\_\_\_

**Your Child's Age** \_\_\_\_\_ **Grade** \_\_\_\_\_ **Gender (circle one):** M F

**Your Home Mailing Address** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Your Home Telephone Number** \_\_\_\_\_

**Name of Your Child's School** \_\_\_\_\_

**Printed Name of Parent or Guardian** \_\_\_\_\_

**Signature of Parent or Guardian** \_\_\_\_\_

**Today's Date** \_\_\_\_\_



AMERICAN ACADEMY OF  
FAMILY PHYSICIANS



A tobacco-free education program for kids from  
the American Academy of Family Physicians