

6TH ANNUAL PARTNERS IN ACTION CONFERENCE



O C T O B E R 1 4 - 1 5 2 0 0 8



PARTNERS IN ACTION

Improving Health Outcomes in Illinois: What Works!

President Abraham Lincoln Hotel and Conference Center

701 East Adams • Springfield, Illinois



Schedule At-A-Glance

Pre-Conference – Tuesday October 14, 2008

8:00 AM – 9:00 AM	Registration and Continental Breakfast
9:00 AM – 11:30 AM	Peer Showcase of Successful Public Health Programs and Interventions in Illinois

Day 1 – Tuesday October 14, 2008

11:00 AM – 12:00 PM	Registration (Exhibits Open)
12:00 PM – 1:30 PM	Opening General Session Featured Speaker: Patrick M. Libbey (Invited)
11:00 AM – 5:00 PM	Exhibit Area Open
1:45 PM – 5:00 PM	Intensive Skill Building Workshops
5:00 PM – 7:00 PM	Illinois Caucus for Adolescent Health Refreshments and Forum

Day 2 – Wednesday October 15, 2008

8:00 AM – 9:00 AM	Registration and Continental Breakfast
8:00 AM – 12:00 PM	Exhibit Area Open
9:00 AM – 10:30 AM	Opening Plenary Session Featured Speakers: Llewellyn Smith and Dr. Anthony B. Iton
10:45 AM – 12:00 PM	Concurrent Workshops
12:15 PM – 1:30 PM	Lunch and Keynote Address Featured Speaker: Dr. Adewale Troutman
1:45 PM – 3:00 PM	Concurrent Workshops
3:00 PM – 3:30 PM	Closing Remarks, Evaluation and Raffle

Continuing Education Units

A certificate of attendance will be provided to all participants. Continuing education hours will also be available for various professions as indicated below. To sign up for your certificate and CEUs, please stop by the Registration table.

Oakton Community College Alliance for Lifelong Learning Continuing Education for Health Professionals has been approved as a sponsor of continuing education by the State of Illinois, Department of Financial and Professional Regulation for the following professions:

Social Workers, Professional Counselors, Licensed Marriage and Family Therapists

Conference Goal

To strengthen and align community health processes to support health improvement throughout Illinois.

Conference Objectives

As a result of participating in this conference, participants will:

- Increase understanding of an evidence-based approach to public health interventions, assessment & evaluation.
- Increase understanding of communities' role in implementing the State Health Improvement Plan
- Increase knowledge and skills to develop essential partnerships to improve community health.
- Enhance capacity of partnerships to address the health and quality of life needs of diverse groups and communities.
- Strengthen communication and networking, including creation of new linkages between groups representing minority communities and existing partnerships.

Pre-Conference

Peer Showcase of Successful Public Health Programs and Interventions in Illinois

This year's pre-conference will feature a number of successful interventions and programs being implemented at the local level to reduce risk factors and improve health status. Formal presentations along with question and answer sessions will be provided by selected applicants. Presenters will also prepare a 'Table Top Presentation' to display throughout the conference. Be sure to attend this exciting Peer Showcase demonstrating some of the great work being done in Illinois so you can learn, go back to your community and replicate. Hurry and register as space is limited! Register early at www.iphionline.org or by mail on the enclosed registration form.

Illinois Caucus for Adolescent Health (ICAH) Refreshments and Forum

Creating and Sustaining Efforts for Adolescent Sexual Health Education

Join us October 14th for refreshments and a lively discussion surrounding adolescent sexual health education. Come participate and provide meaningful feedback as the Illinois Caucus for Adolescent Health (ICAH) gathers information about how to best create sustainable efforts for the provision of sexual health education across the state of Illinois. Refreshments and sign in begin at 5:00 PM, discussion from 5:30 PM – 7:00 PM.

Universal Credit for Other Professional Groups

Registered Nurses:

Oakton is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. The program content will be developed to meet the criteria for awarding contact hours.

Certified Health Education Specialists (CHES)

An application has been submitted to award Continuing Education Contact Hours (CECH) for certified health education specialists (CHES). SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.

Intensive Skill Builders

3-hour workshop sessions that focus on skill building, practical applications and detailed approaches:

Creating and Sustaining Authentic Collaborations Across Cultures

Jannina Aristy, Principal Consultant
Fieldstone Alliance, Inc.

In this session, participants will build upon Fieldstone Alliance's collaboration framework and explore the nuts and bolts of collaboration through the lens of culture to address the impact of culture, race and ethnicity on collaboratives. By developing effective and sustainable collaborations across cultures and promoting authenticity in the collaborative engagement and attainment of goals, participating stakeholders gain greater collaborative capacity to address issues of social equity and elimination of disparities.

Illinois Public Health Association Nursing Section: Reviewing the Evidence Base of Illinois Healthcare Priorities

Kathleen A. Baldwin, PhD, RN
Director, Central Illinois Regional Program
UIC College of Nursing

In this session, participants will learn about the evidence discovered for addressing five public health nursing areas: chronic disease/adult obesity, immunizations, prenatal outcomes, lead and sexually transmitted diseases. In addition to the evidence, participants will learn about the recommendations and rationale concluded as a result of this research and resources to access further information regarding research to practice.

Achieving Walkable Communities

Edward W. Erfurt IV, MS, Senior Urban Designer
Glattig Jackson Kercher Anglin, Inc.

Community health partners can be champions for walkability in their communities because walkability is the cornerstone and key to the success and health of a community. This session will be an introduction to qualities of context sensitive walkable communities, and illustrate the correlation

of walkable communities to public health. The tools to implement walkable communities, the best practices and how to work with planning departments will be presented and discussed.

Evidence-Based Simulation of Local Interventions to Improve Cardiovascular Health: Assessing the Options

Karina Loyo, PhD, MBA, Diabetes Program Coordinator
Chronic Disease Prevention Program
Austin/Travis County Health and Human Services Department

Kristina Wile, MS,
Managing Partner
Systems Thinking Collaborative

In this session, participants will explore the relative effectiveness of local intervention strategies to prevent cardiovascular disease and costs. Exploration of results from a simulator that incorporates key risk factors is planned, so participants are encouraged to bring laptops.

Tackling Public Health Inequities Through Public Health Practice

Mark Edgar, PhD, MPH, Assistant Professor
Department of Public Health
University of Illinois at Springfield

In this session participants will use the National Association of County and City Health Officials (NACCHO) publication *Tackling Health Inequities Through Public Health Practice: A Handbook for Action* as a framework to examine the evidence regarding health inequities; identify ways that local health departments (LHDs) can incorporate policies and programs that address health inequities; and review examples of programs implemented by LHDs to address health inequities. Participants will receive a copy of the NACCHO publication after completing the 3-hour session.

Additional Workshop Sessions

Strategic Partnerships	Best Practices and Innovative Approaches	Translating Science and Evaluating Results	Emerging Issue and Hot Topics
<p><i>Collaborative Approaches to Addressing and Preventing Obesity</i></p> <p>Moderated by Jeff Sunderlin, MS, ATC Illinois Department of Public Health Panelists include: Southern Illinois Healthcare, Illinois School Wellness Committee and City of Chicago Inter-Departmental Task Force on Childhood Obesity</p>	<p><i>Improving Access to Care through Telemedicine</i></p> <p>Josh Sarver, BS, EMTP, EMTLI Program Coordinator Southern Illinois University School of Medicine</p>	<p><i>Cancer Control P.L.A.N.E.T.: Finding Evidence-Based Programs</i></p> <p>Gwendolyn West, BA Erica Vassilos, MPH Senior Partnership Program Coordinators National Cancer Institute's Cancer Information Service</p>	<p><i>Patient Centered Medical Homes and Community Care Coordination</i></p> <p>Jerry Kruse, MD, MSPH Professor and Chair Department of Family & Community Medicine Southern Illinois University School of Medicine</p>
<p><i>Partnering with Families through Strength-based Approaches</i></p> <p>Xochitl Martirosyan, MPH Program Coordinator All Our Kids Network (AOK) Illinois Department of Human Services</p>	<p><i>Mobile Technology for Population Based Change</i></p> <p>R. Craig Lefebvre, PhD Adjunct Professor Public Health Communication and Marketing School of Public Health and Health Services George Washington University</p>	<p><i>Application of Three Evidence-Based Health Promotion Programs for Older Adults in the Community</i></p> <p>Thomas R. Prohaska, PhD and Susan L. Hughes, DSW Co-Directors, Center for Research on Health and Aging Institute for Health Research and Policy University of Illinois, Chicago</p>	<p><i>State and Local Public Health Department Accreditation Update</i></p> <p>Public Health Accreditation Board (PHAB) and Illinois Public Health Institute (IPHI)</p>

* Community Program Practitioners will present findings.

Keynote Speakers



Patrick M. Libbey *(invited)*

Executive Director, National Association of County & City Health Officials (NACCHO)

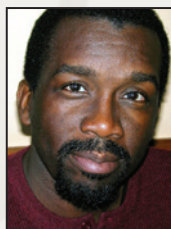
Patrick M. Libbey is the executive director of the National Association of County and City Health Officials (NACCHO), the national voice of local public health serving nearly 3,000 local public health agencies nationwide. Under his leadership, NACCHO supports efforts that protect and improve the health of all people and communities by promoting national policy, developing resources and programs, seeking health equity and supporting effective local public health practice and systems. Prior to joining NACCHO in September 2002, Libbey, who has 28 years of local public health experience, was the director of the Thurston County Public Health and Social Services Department in Olympia, Wash. In addition to being the 2001-2002 president of NACCHO, Libbey has provided leadership to a variety of professional organizations. He has served as executive committee member and past president, Washington State Association of Local Public Health Officials; past president, Washington State Association of County Human Services; and past chair, NACCHO County Forum. He was also actively engaged in developing Washington State's approach to public health, having served as: member, Washington State Core Government Public Health Functions Task Force; member, Public Health Improvement Plan Steering Committee; and chair, Performance Measures Technical Advisory Committee. In 1993, he received NACCHO's Award for Excellence in Environmental Health and was a co-recipient of the First Annual Jim Parker Memorial Award for Washington State's systematic incorporation of core functions in its public health system. In 2002 he again was a co-recipient of the Jim Parker Memorial Award for work in developing Washington State's public health performance measurements. Libbey was also a Public Health Leadership Institute Scholar in 1994. Most notably, he is recognized for his work in the development of performance standards for public health practice.



Anthony B. Iton, MD, JD, MPH

Director and Health Officer, Alameda County Public Health Department

Dr. Iton's primary interest is the health of disadvantaged populations and the contributions of race, class, wealth, education, geography and employment to health status. He has asserted that in every public health area of endeavor, be it immunizations, chronic disease, HIV/AIDS, STDs, obesity or even disaster preparedness, local public health departments must recognize that they are confronted with the enduring consequences of structural poverty, institutional racism and other forms of systemic injustice. He further asserts that the only sustainable approach to eliminating health inequities is through the design of intensive, multi-sectoral, place-based interventions that are specifically designed to identify existing assets and build social, political and economic power among a critical mass of community residents in historically under-resourced communities. Dr. Iton received his medical degree at Johns Hopkins Medical School and subsequently trained in internal medicine and preventive medicine at New York Hospital, Yale and Berkeley and is board certified in both specialties. Dr. Iton has also received a law degree and a Master's of Public Health from the University of California, Berkeley and is a member of the California Bar. In 2006, he was awarded the prestigious Milton and Ruth Roemer Prize for Creative Public Health Work, awarded by the American Public Health Association to a US local health official in recognition of outstanding creative and innovative public health work.



Llewellyn Smith

President, Vital Pictures, Inc.

Peabody and Dupont award winner Llewellyn Smith is President and founder of Vital Pictures, Inc. (www.vitalpix.com), a Boston-based documentary company dedicated to exploring social justice issues. He is the co-executive producer for the PBS series *Unnatural Causes: Is Inequality Making Us Sick?* (2008)—a look at the surprising impact social and economic conditions have in determining our health and longevity. As a writer/producer, Llew Smith has contributed to such PBS series as *Eyes On The Prize: America's Civil Rights Years* and the critically acclaimed PBS history series *American Experience*, where as Series Editor he played a key role in origination, development and acquisition of more than 70 programs on American history. Mr. Smith was Project Director for the Peabody and Emmy award-winning series *Africans In America: America's Journey Through Slavery* (1997), and directed the final film in the series *Judgment Day*. Mr. Smith's film *Jubilee Singers: Sacrifice and Glory* (May, 2001) tells how former slaves from Fisk University preserved slave spirituals in concert performances and shared them with the world in years following the Civil War. The film was produced for *American Experience*. For the 3-hour PBS series *RACE: The Power Of An Illusion* (2003), Smith produced the program *The House We Live In*. Smith was a producer /director for the 3-hour special *Reconstruction: The Second Civil War* (2004), winner of the Eric Barnouw award for best history documentary. He was also producer/director for the 2-hour NOVA biography of Dr. Percy Julian, the pioneering industrial chemist and civil rights activist, *Forgotten Genius* (broadcasted February 2007). *Forgotten Genius* was recently honored for broadcast excellence by the American Association for the Advancement of Science (AAAS), and was nominated for a Writers Guild award.



Adewale Troutman, MD, MPH, MS

Director, Louisville Metro Department of Public Health and Wellness

Dr. Adewale Troutman has had a distinguished record of achievement in public health education, leadership, research, and advocacy. Currently, he is the Director of the Louisville Metro Department of Public Health and Wellness where he leads the department's 350 employees in the protection, preservation and promotion of the health, environment and well-being for the country's 16th largest city. In addition, Dr. Troutman serves as an Associate Professor at the University of Louisville School of Public Health. Since coming to Louisville more than four years ago, Dr. Troutman has accomplished much including passage of a comprehensive smoke-free ordinance for virtually every public building and workplace in Louisville, establishing the Center for Health Equity – the first such center at a city or county health department in America, establishment of the Office of Faith and Health and the launch of a mobile health unit, the department's first since the 1940's, which focuses on extending public health services to underserved areas of the community. Dr. Troutman was featured as a public health expert in the PBS documentary "Unnatural Causes: Is inequality making us sick?" that aired in March, 2008. Dr. Troutman currently serves on the executive committee of the National Academy for Health Equity. He was recently recruited by the U.S. Secretary of Health and Human Services to serve on his National Health Promotion and Disease Prevention Objectives for 2020. Dr. Troutman also co-chairs the Member Advisory Committee to the CDC on eliminating health disparities. Dr. Troutman holds an M.D. from the University of Medicine and Dentistry of New Jersey as well as an MPH from the Columbia University School of Public Health. Dr. Troutman also earned an M.A. in Black Studies from the State University of New York. He served a residency and internship in Family Medicine at the Medical University of South Carolina.



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Improving Health Outcomes in Illinois: What Works!

October 14-15, 2008

President Abraham Lincoln Hotel and Conference Center
701 East Adams
Springfield, Illinois

Lodging Information

If you need overnight accommodations, you must reserve your room as soon as possible to ensure the group rate. A limited number of sleeping rooms has been reserved at the host hotel: President Abraham Lincoln Hotel and Conference Center, 701 East Adams, Springfield, IL for October 13th and 14th. To reserve a room for the group rate of \$70 per single or \$85 per double occupancy, call 217.544.8800 and request a room within the Illinois Public Health Institute (IPHI) conference room block.



Registration Information

Registration and conference information is available at www.iphionline.org or you may contact IPHI at 312.850.IPHI (4744).

Registration Deadline: October 1, 2008

Please complete one form for each individual registration.

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Name to appear on nametag _____

Registering for: (Check only one.)

- Free Pre-Conference October 14th (space limited) Main Conference October 14th and 15th
- Both

Payment method:

- Check enclosed payable to IPHI Check has been requested in the amount of \$ _____
- Credit card payment will be made online at www.iphionline.org

Special dietary requests:

- Vegetarian Vegan Gluten-free/wheat allergy
- Sugar-free Other _____

To help us in planning and preparation, please indicate which workshops you are most interested in attending. You will not be required to attend the session that you select on the registration form. Please check only one workshop for each session.

October 14th 1:45 PM – 5:00 PM (3-Hour Intensive Skill Builders)

- ___ Creating and Sustaining Authentic Collaborations Across Cultures
- ___ Illinois Public Health Association Nursing Section: Reviewing the Evidence Base of Illinois Healthcare Priorities
- ___ Achieving Walkable Communities
- ___ Evidence-based Simulation of Local Interventions to Improve Cardiovascular Health: Assessing the Options
- ___ Tackling Public Health Inequities Through Public Health Practice

October 15th 10:45 AM – 12:00 PM (75-Minute Workshops)

- ___ Collaborative Approaches to Addressing and Preventing Obesity
- ___ Improving Access to Care through Telemedicine
- ___ Cancer Control P.L.A.N.E.T.: Finding Evidence-Based Programs
- ___ Patient Centered Medical Homes and Community Care Coordination

October 15th 1:45 PM – 3:00 PM (75-Minute Workshops)

- ___ Partnering with Families through Strength-based Approaches
- ___ Mobile Technology for Population Based Change
- ___ Application of Three Evidence-Based Health Promotion Programs for Older Adults in the Community
- ___ State and Local Public Health Department Accreditation Update

Fees and Payment

Student Rate \$100
* Valid Student ID Required

Individual Rate \$150

Registration fee includes all noted meals on October 14 and 15, all conference sessions and materials. There is no additional charge for the pre-conference. Space is limited. If you choose to register, you will be contacted to confirm your pre-conference registration.

Registration and Payment Options

Mail:

Make checks payable to Illinois Public Health Institute (IPHI). Send check with completed registration to IPHI, 954 West Washington Boulevard, 4th Floor, Chicago, IL 60607.

Online:

Visit www.iphionline.org and register. Credit card payments accepted online.

A limited number of scholarships are available. Contact Kathy Tipton at Kathy.Tipton@iphionline.org to request more information.

Cancellation Policy


Refunds, less a \$25 administrative fee, will be made if cancellation notice is received by October 1, 2008. No refunds are available after October 1, 2008.

Special Needs or Questions

If you have a special need for which you require assistance, email Kathy Tipton at Kathy.Tipton@iphionline.org or call 312.850.IPHI (4744).

Please route to:
 Administrators
 Coalition Leaders and Members
 Community Planners
 Community Relations Staff
 Counselors
 Health Benefits Managers
 Health Care Providers
 Health Educators
 Foundation Staff
 IPLAN Coordinators
 Nurses
 Prevention Staff
 Social Workers

Illinois Public Health Institute
 954 West Washington Boulevard, 4th Floor
 Chicago, IL 60607
 312-850-1PHI (4744)
 www.iphionline.org




Co-Sponsoring Organizations

Working through partnerships to promote prevention and improve public health systems that maximize health and quality of life for the people of Illinois.

Advocate Health Care
 All Our Kids (AOK) Network
 American Cancer Society - Illinois Division
 American Red Cross
 Blue Cross Blue Shield of Illinois
 Illinois Association of Boards of Health
 Illinois Department of Human Services
 Illinois Department of Human Services Bureau of Domestic & Sexual Violence Prevention
 Illinois Department of Public Health Asthma Partnership
 Illinois Department of Public Health Division of Oral Health
 Illinois Department of Public Health Tobacco-Free Communities
 Illinois Department of Public Health Center for Minority Health Services

Illinois Department of Public Health Office of Policy, Planning and Statistics
 Illinois Department of Public Health Office of Women's Health
 Illinois Department of Public Health Injury & Violence Prevention Program
 Illinois Department of Transportation Division of Traffic Safety
 Illinois Health Cares
 Illinois Association of Public Health Administrators
 Illinois Violence Prevention Authority
 Livingston County Health Department
 Logan County Health Department
 Macon County Health Department
 National Cancer Institute's Cancer Information Service
 Navigant Consulting
 University of Illinois at Chicago School of Public Health

