



e-News for September 4, 2009

IAFP News

Register Now – IAFP Annual Meeting

Friday-Saturday December 4-5, 2009

Oak Brook Marriott Hotel

Register Online before Nov. 13 and save 50% on CME fees

\$40 for two days of CME (\$80 after Nov. 13)

Register Online at www.iafp.com

Highlights include

- *AAFP Live!* CME program on Friday morning (separate registration required)*
- Eight (8) hours of IAFP top-notch CME over two days
- Unique “product theater” CME luncheon: **An Advance in Multimodal Analgesic Therapy**
- Wine Tasting Foundation Fundraiser on Friday, December 4
- Patient-Centered Medical Home session presented by AAFP Board member, Ken Bertka, MD of Toledo, Ohio
- All-Member Assembly and election of a new board of directors
- Awards banquet to honor FP of the Year and Family Medicine Teacher of the Year
 - o *Free for members, \$35 for non-member guests*
- The IAFP Board of Directors will meet Sunday, December 6

- **Link to a printable flyer at <http://www.iafp.com/calendar/am.pdf>**

*More about AAFP Live

AAFP Live! is local, free CME delivering the latest science—from the leading experts—on the topics most relevant to you. This year’s topic for a half-day course: **Diabetes and Cardiovascular Disease**. *AAFP Live!* Registration is free, but space is limited. Register at www.aafplive.org.

Download the new issue of *Illinois Family Physician* now!

The September/October issue of *Illinois Family Physician* is now available on the IAFP web site <http://www.iafp.com/newsletter/FP/SeptOct09.pdf>

Read about your Academy, including these feature stories

- IAFP’s health care reform advocacy activities
- More on the IAFP Annual Meeting, including the schedule
- Learn more about Dana Ray, MD – IAFP member and Decatur City Councilwoman
- All the good work your Academy Foundation is doing, and why it may not continue!
- News you can use on implementing the Medical Home in your practice

Government Relations

IAFP provides support for family medicine in Cook County

IAFP Executive vice president Vince Keenan delivered the Academy's strong support for family medicine's role in the Cook County Health System.

"On behalf of the IAFP and its more than 3400 family physicians in Illinois, I encourage you to not only support your current cadre of family docs, but also bring in more. It's vital to ensure that the primary care workforce is in place to lead a high-functioning health care team ready to meet the demands of this massive system. If the County system is genuine in its interest to serve as each community's patient-centered medical home, then workforce policies must ensure a strong foundation of family physicians, trained in care management, working in teams, and improving quality."

Read his full testimony at <http://www.iafp.com/legislative/VKCook.pdf>

Gov. Quinn Signs SB212– Expedited Therapy for STDs

Gov. Pat Quinn signed SB 212 on August 24th. IAFP and others supported this measure to enable providers to provide expedited therapy for the partners of patients diagnosed with a sexually transmitted disease. The law takes effect January 1, 2010. There will be information made available to physicians on how to write the prescriptions and on the drugs themselves. There will be a "partner packet" to be provided to the patient that will include medication instructions and STD prevention information.

Federal Government Relations

Sen. Durbin continues the health care reform conversation – with family medicine and the public.



"We cannot brag that we have the best health-care system in the world," Sen. Dick Durbin said. "People come here from all over the world for care, but yet we have a system that does not meet our basic needs." That was the message at an Aug. 31 health care reform discussion at Loyola Medical Center that included three patient stories, two physicians and Loyola administrators.

Aaron Michelfelder, MD, a Loyola family physician representing IAFP on the panel, said he sees the effects of health-care system every day, "in terms of people choosing between care, rent and the car note. We have so many uninsured people with little to no options." He talked about the many patients he sees at Loyola and in his volunteer work at Community Clinic on the west side of Chicago.

Michelfelder also called for incentives to attract more medical students into the primary care field. He explained that primary care pays less and medical students therefore go into the higher paying areas of medicine so they can pay off their medical school debt. "It's a serious issue," Michelfelder said. "We need debt repayment help as well as scholarships. He also talked about how insurance companies make it difficult to impossible to bill for preventive services or multiple

interventions in a single patient encounter, which forces practices to forego payment for the wellness measures they provide.



On Thursday, September 3, Sen. Durbin held another listening session in Peoria. At the table this time were IAFP past President Tim Vega, MD and U of I – Peoria family medicine residency director Tom Golemon, MD. Among Durbin's comments that day, was his declaration that "family physicians are a big part of the conversation" in the health care reform process. IAFP members Keith Knepp, MD; Richard Anderson, MD; Jared Rogers, MD and residents Michelle Vasquez and Uwa Kalu also attended the widely covered event.

IAFP August Advocacy effort wraps up as Congress heads back to DC

Congress is wrapping a month-long district work period called the August recess. IAFP has taken every opportunity to advocate for family medicine in the health reform debate during this crucial time. As legislation moves through the process on Capitol Hill, AAFP and IAFP will continue to inform you and ask for members to act as needed. If you had any interactions with any of the Illinois delegation over the August recess, IAFP wants to hear about it. Contact Gordana Krkic at gkrkic@iafp.com or 630-427-8007.

Need a quick and easy way to get your point across?

Here are links to information on AAFP policy and statements addressing both the House and Senate legislation in one health care reform special section on the AAFP web site at <http://www.aafp.org/online/en/home/policy/federal/reform09.html> :

You might also refer to:

Patient Education one-pager:

http://www.aafp.org/online/etc/medialib/aafp_org/documents/policy/fed/hcreformptinfo.Par.0001.File.tmp/health-reform-patient-handout.pdf

Statement by IAFP President Javette Orgain, MD on Reform from August 2, 2009

<http://www.iafp.com/pr/OrgainDurbin.pdf>

FAMMEDPAC

Friendly Reminder

To complement and strengthen our position in the health care debate, it's vital that members support the AAFP FamMedPAC. The PAC supports candidates and incumbents of both parties that support family medicine's priority issues. Several Illinois members of Congress have received AAFP FamMedPAC contributions, hand delivered by IAFP constituents. If every AAFP member contributed just \$100 per year, family medicine would have the strongest health care PAC in the nation. Every AAFP member - including student, resident and life members - is eligible to contribute.

Learn more and donate at <http://www.aafp.org/online/en/home/policy/fammedpac.html>

AAFP Government Relations staff and AAFP leadership have had face-to face meetings with key players in the health care debate. In addition, several Illinois members have been able to attend local events for their Members of Congress to emphasize the importance of family medicine.

Board Chair Steven D. Knight, MD and IAFP member Chinni Pulluru are both featured in the latest edition of the **FamMedPAC Report**. Dr. Knight is pictured with Rep. John Shimkus and Dr. Pulluru is with Rep. Debbie Halvorson. Please follow the link below to view the August 2009 edition. www.aaafp.org/pacnewsletter

CME Information



PROASSURANCE.
Treated Fairly

Risk Management seminar and dinner **Emerging Trends: Loss Prevention for Today and the Future**

IAFP and ProAssurance will present a FREE Risk Management seminar to better prepare you and your practice for tomorrow's challenges.

Tuesday, September 22

6:00-8:00 p.m.

Maggiano's Little Italy, Oakbrook (FREE for IAFP members)

Registration and dinner begins at 5:30

Learning Objectives

Participation in this seminar will better enable participants to:

- Identify emerging trends impacting the practice of medicine;
- Revise practice patterns to mitigate professional liability risks created by emerging trends; and
- Develop additional risk management techniques to enhance patient safety in light of emerging trends in medicine.

This live program with dinner is FREE for IAFP members (\$100 for non-members) and awards continuing medical education credit and may qualify you for premium credit. To register, e-mail Kate Valentine at kvalentine@iafp.com

Behavioral Health in Family Medicine Conference

Presented by the Medical College of Wisconsin, Dept. of Family and Community Medicine

September 24-27

Westin Lombard Yorktown Hotel, Lombard, Ill.

Up to 23.25 AMA PRA Category 1 CME credits

Link to the conference brochure at <http://www.iafp.com/CME/bsfp.pdf>

Register online at <http://www.familymedicine.org>

Or contact: Bonnie Lawyer, Medical College of Wisconsin blaywer@mcw.edu; Phone: 414-456-4205

IAFP ONLINE FREE CME

With the Illinois Academy of Family Physicians (IAFP) CME Website, <http://www.IAFP.com/education> (registration required), you will be able to track which CME courses you have completed and obtain your CME certificates - simply with the click of a button at the end of each completed online course.

Check out any of the IAFP FREE online CME programs and you could earn up to nine credits by completing all of the case studies.



YOUR HEALTHCARE PLUS FREE CME
Visit <http://www.yhplus.com>

Each topic contains valuable resources, including disease management tips, clinical education, QI worksheets and reference materials, as well as audio files for people on the go. All CME modules on this website, except QI, have been approved for AMA Cat 1 credit, AAFP prescribed credit, nursing contact hours, and asthma and depression have been approved for ABFM MC-FP Part IV credit.



<http://www.pri-med.com>

Partnering with the IAFP, Pri-Med offers world-class CME programs in your area. Taught by leading experts, you can earn Continuing Medical Education credits at little or no cost. All activities listed are approved for AMA PRA Category 1 Credit(s). Application for AAFP Prescribed credit has been submitted.

Pri-Med Access with ACP

You're invited to this complimentary 2-day, innovative CME program designed for primary care physicians with active patient panels. In collaboration with the ACP and Pri-Med Institute, the CME curriculum addresses four essential primary care areas: cardiovascular disease, diabetes/obesity, immunizations, and dependency disorders where you can learn assessment techniques, preventative strategies, and new treatments and therapies.

>> [Chicago, IL](#) – Friday and Saturday, November 6-7, 2009

http://www.pri-med.com/pmo/ViewEvent.aspx?EventCode=26chi09b&CCODE=r12&utm_source=oafp&utm_medium=partnerlink&utm_campaign=AM_IAFP_R12

(Please note: This program is designed for primary care physicians with active patient panels and whose attendance at this program will benefit the treatment of their patients. A limited number of registration opportunities will be made available for nurse practitioners and physician assistants also engaged in active patient care.)

Pri-Med Midwest Conference & Exhibition

Annual conference and exhibition composed of Pre-Conference Symposia day, 3 core program days, and over 50 clinical lectures from Harvard Medical School and Northwestern University Feinberg School of Medicine. Plus, a dozen practice management sessions, industry-supported symposia, and a dynamic exhibit hall.

Resident and Student Information

REGISTER NOW! Residents and Students

Fall Primary Care Forum – Saturday October 10 in Oak Brook

8:30 a.m. to 2 p.m.

Doubletree Hotel

1909 Spring Road Oak Brook, IL 60523

630-472-6000 Room rate: \$107 single/double – cutoff date is September 24th

Students: IAFP has now teamed up with the Illinois Chapter of the American Academy of Pediatrics (ICAAP) for our premier annual event to explore primary care. Try some hands-on procedures and visit with dozens of family medicine and pediatrics residency programs from Illinois and beyond. Your \$15 registration fee includes all your workshops and lunch!

Online registration is now available!

<https://quest.cvent.com/EVENTS/Register/IdentityConfirmation.aspx?e=22d04b19-583c-42ce-83d7-3700885e6f6c>

Residency programs and resident members – Exhibit, provide a workshop or demonstration and get valuable personal time with medical students from throughout the state. **PLUS** we will offer three workshops tailored specifically to residents:

- Insurance 101
- Employment and Contracting, and
- Health Care and the Current Economy

Registration is only \$15 and includes all three sessions and lunch! If you are staffing your program's booth in the exhibit hall, your registration is free!

Individual Residents can register online at

<http://quest.cvent.com/i.aspx?1Q,M3,75979b16-7dd2-4f4e-872e-1e07fb7e499e>

Questions? Contact Crishelle O'Rourke for more information at 630-427-8006 or corourke@iafp.com

ATTENTION FMIGs! AAFP funding applications now available online

Read the directions carefully, as you must complete several steps in order to qualify for the \$600 funding. Link to all the information you need at

<http://fmignet.aafp.org/online/fmig/index/fmig-on-campus/fmigresources/fmigfunding.html>

Join the Discussion! AAFP offers student interest discussion Forum

The student interest discussion forum serves as a communication tool for all students interested in family medicine. The discussion forum functions in two ways: as a listserv, in which e-mail messages are sent to all members of the list, and as a discussion board, which categorizes messages and replies by topic. In order to join the list, send an e-mail to fmignet@aaafp.org. Once subscribed, you can view the discussion forum "threads," or categorized messages, by [logging in](#) to the student interest discussion forum message page.

Please note that you will not be able to view the discussion threads unless you have subscribed to the forum.

News you can use

Bridging the Gap – Emerging Health issues in the African American and Latino Communities Conference

September 23 – 10am to 5pm

UIC FORUM

725 W. Roosevelt Road

Chicago, Illinois 60612

Parking located two blocks west of the UIC Forum at 1135 S. Morgan St. Lot

Developed by the Departments of Surgery, UIC College of Medicine Urban Health Program and the Hispanic Center of Excellence, this CME Event will focus on medical issues prevalent in the African American and Latino communities.

Ciné-Med, Inc. designates this educational activity for a maximum of 5.25 / AMA PRA Category 1 credit(s)TM..

To RSVP for this CME approved event, please contact Rachel Paus at rpaus@uic.edu, call 312.996.1673 or register on-line under the News & Events page: www.surgery.uic.edu

Illinois Health Connect Providers – IMPORTANT NOTICE

Over the next several months, Illinois Health Connect is implementing Phase I of the Referral System. Phase I requires IHC patients to see their own Primary Care Provider (PCP) or a physician or clinic affiliated with their PCP. PCPs seeing patients enrolled in IHC but not enrolled on their panel, or on an affiliated PCP's panel on the date of service, must obtain a referral from the patient's PCP in order to be reimbursed by HFS for services provided. **Specialists will not require a referral in Phase I.**

Phase I will be implemented based on geographic regions according to the following schedule: NW region-October 1, 2009; Collar Counties-December 1, 2009; Cook County-February 1, 2010; Central/Southern regions-April 1, 2010.

Utilizing the MEDI system will make this process efficient for providers. Additional information is posted on the IHC website at www.illinoishealthconnect.com on the Provider Info section.

Members in the news

E-mail Ginnie Flynn at gflynn@iafp.com to share your media clips or to request a copy of any items listed below.

Martin Lipsky, MD who is Dean of the University of Illinois College of Medicine at Rockford is a featured panelist providing analysis of the health care reform proposals in a *Rockford Register-Star* special report which ran on Aug. 22.

IAFP President-elect **Patrick Tranmer, MD** secured another prominent letter to the editor on health care reform in the Aug. 24th *Chicago Tribune*, less than a week after his letter ran in the *Chicago Sun-Times*.

Chris Kuebrick, MD is featured in an *Alton Telegraph* Aug. 24 story about physicians who returned to their hometown in the area to practice medicine.

Joan Kovault, MD is quoted in an Aug. 26th *Joliet Herald News* story about a recent study from the Univ. of Wisconsin that showed patients recovered faster from the common cold when their physician was compassionate in their visit and showed concern.

Because of his appearance on the panel for Sen. Dick Durbin's health care reform discussion at Loyola on Aug. 31, **Aaron Michelfelder, MD** was pictured and widely quoted in Algonquin and Vernon Hills *Pioneer Press* newspapers on Sept. 1 and the Edison Park and Maywood editions on Sept. 3.

Shaun Mauthen, DO is featured in the Aug. 30 *Elgin Courier* story about the lack of primary care physicians and the need to make changes to attract more family doctors into practice.

Rashmi Chugh, MD is quoted extensively in the Sept. 3 *Naperville Sun* article about the flu and H1N1 vaccines. Chugh is chief medical officer for the DuPage County Health Department.

Past President **Tim Vega, MD** of Peoria is quoted in the Sept. 4 Peoria Journal Star on health care reform about the importance of payment reform to bring more primary care physicians in the workforce. Vega was a panelist, along with **Tom Golemon, MD** (program director of Univ. of Illinois College of Medicine at Peoria Family Medicine Residency Program at Methodist Medical

Center), at the Sept. 3 roundtable discussion held by U.S. Sen. Dick Durbin. The event was also covered by local TV and news radio.

Sumin Shah, MD of Naperville is one of 8 profiled in a CNN Money article discussing problems with providing access to care. View his responses at http://money.cnn.com/galleries/2009/news/0907/gallery.healthcare_nurses/8.html

Meanwhile, IAFP Board Member **Carrie Nelson, MD** has been following the health care reform debate and commenting on her "The Doctors Next Door" blog. Check out her most recent post this week and also link to some of her previous analysis at <http://www.chicagonow.com/blogs/doctors-next-door/2009/09/the-healthcare-reform-episode.html#more>

Congratulations to **Tuwanda C. Williamson, MD** of Northwestern - Feinberg School of Medicine Department of Family & Community Medicine on receiving a 2009 Pfizer Teacher Development Award from the AAFP Foundation.

Madhuri Yemul, MD of Naperville, was selected as VNA of Fox Valley's Service Hero for August. Dr. Yemul is a Family physician at the VNA Health Center in Aurora. Her co-workers describe her as a caring person who steps outside of her "Doctor Role" to be a friend. Dr. Yemul is also known as a great mentor to the students that come in to shadow her. The award was published in both the *Naperville Sun* and *Aurora Beacon News*.

CLASSIFIED ADS

IAFP members may post a classified ad in E-news free of charge for up to 4 issues.

Classified ad rates for non-IAFP members are \$100 per month (2 issues per month).

Contact Ginnie Flynn at gflynn@iafp.com to place your ad or you can download and print a form at <http://www.iafp.com/pdfs/EnewsAd.pdf>

1. CHICAGOLAND - Departing partner creates excellent opportunity in Illinois for a family practice physician. The office allows for full scope primary care. We are dedicated (with thorough acknowledgment of both nature and nurture) to providing excellent care to our patients by anticipating their future medical concerns. We then proactively use our medical skills to mitigate these issues in the present. The office setup, inclusive of lab, x-ray, and research participation provides for significantly above national average compensation. Competitive benefits, nationally recognized schools as well as proximity to Chicago provides for a great opportunity. For more information, e-mail apldocs@gmail.com

Repeat Items

Request for Information Re: Private Insurer Reimbursement for Screenings

The IAFP and ICAAP understand the challenges of practicing medicine to meet the needs of children and families in Illinois. We know that expectations for our practices have intensified because of the need to do an increasing number of screenings during well-child visits, which include developmental, social-emotional, and autism detection. These screenings can provide important information and an opportunity for early intervention and treatment for children that will positively affect their lives.

We are interested in finding out how many practices are affected by private insurer's uneven reimbursement decision making, how the potential lack of reimbursement informs the decision to include these important screenings routinely during well-child visits, and – when a practice is not reimbursed for this service – who pays for it.

Thus, IAFP and ICAAP are asking you to complete two very important tasks to determine how to proceed on this issue:

1. Complete a brief online survey that also provides opportunity for you to comment on this concern.
http://www.surveymonkey.com/s.aspx?sm=6GCsRfnxs4j4gAgA8CRVAQ_3d_3d
2. Provide ICAAP with copies of the documents you receive when your request for reimbursement is denied. The document copies should not reflect identifying information such as patient name but should include the name of the private insurer and the type of plan which is used by the family of the child served. These copies can be faxed to Juanona Brewster at 312/733-1791 or mailed to the attention of Juanona Brewster, Director Early Childhood Development Project at ICAAP, 1400 W. Hubbard St. Suite 100, Chicago, Illinois 60642.

In order to advance this advocacy effort, we ask that you respond with documents and your completed survey to by Friday, October 2, 2009. If you have any questions or comments about this effort, please feel free to contact Juanona Brewster. She can also be reached at 312/733-1026 ext 203 or jbrewster@illinoisaaap.com.

Call for Nominations – IAFP Board of Directors

The Illinois Academy of Family Physicians seeks members interested in serving on its board of directors. The IAFP leadership development task force, chaired by Ellen Brull, MD of Glenview, will review all nominations and develop a slate of candidates.

Nominations are due by **Friday, September 11** for the 2009-10 board of directors for the following positions:

- President-elect (3-year commitment)
- First vice president (1-year term)
- Second vice president (1-year term)
- Board members (3 positions) for the class of 2012
- New physician board member (2-year term) who has been in practice less than seven years,
- AAFP delegate (2-year term) and
- AAFP alternate delegate (2-year term)

Only active members of the IAFP/AAFP in good standing may run for a board position. Please send your nomination and CV to Vince Keenan by e-mail vkeen@iafp.com. Questions about board positions may also be directed to Vince.

Health Care Night at the White Sox Game

If you were unable to attend the Tar Wars White Sox game on July 8th, here is another opportunity for discounted seats to a future White Sox game. The Sox host an annual Healthcare Grand Slam Group night on Friday September 18th, offering half price tickets to health care professionals. Ticket prices range from \$11.50 to \$32. Link to ordering information on our web site at <http://www.iafp.com/whatsnew/sepsox.pdf>.

H1N1 Updates

CDC recently provided a Clinician Outreach and Communication Activity (COCA) update on novel H1N1 that is now posted on the web. The audio and interim transcript (along with the PowerPoint slides) of the COCA Conference Call, July 15 - H1N1 Vaccine (about an hour long presentation) is now available, and may be accessed by clicking on the following link:
<http://emergency.cdc.gov/coca/callinfo.asp>

Other CDC H1N1 resources: <http://www.cdc.gov/h1n1flu/>
AAFP information for FPs concerning H1N1:
<http://www.aafp.org/online/en/home/clinical/disasterprep/swine-flu.html>

Peak vaccine season is here!

Buy your Vaccines Less Expensively Through Program

IAFP partnered with Atlantic Health Partners (AHP) to help members lower their vaccine costs—and the program is working! IAFP members who have joined AHP report very high satisfaction with the program, particularly from the **savings** they have experienced and customer service provided. And the program is free! What do you have to lose?

With the peak vaccination season quickly approaching, we encourage you to contact AHP and give the program a try. This vaccine buying program is available to you at no cost and provides the most favorable pricing for Sanofi Pasteur and Merck vaccines, which you order directly from the manufacturers (as you may already do now).

Atlantic Health Partners is widely recognized as the leading vaccine program in the country and has helped thousands of physicians, including many IAFP members, manage vaccine purchasing more effectively. **Don't delay – contact AHP today** by phone at 800-741-2044 or by e-mail at info@atlantichhealthpartners.com.

Read the Aug. 4 AAFP News Now story about managing vaccine costs, with extensive input and advice from former IAFP Board member James Cunnar, MD of Naperville
<http://www.aafp.org/online/en/home/publications/news/news-now/vaccine/20090804vacc-costs.html>

Illinois Prescription Monitoring Program online for Licensed Prescribers

Concerned about possible controlled substance abuse?

Illinois has an online prescription monitoring program allowing licensed prescribers and dispensers of controlled substances to view a Prescription Information Library (PIL) for current and prospective patients only. To have access, a physician must apply at <https://www.ilpmp.org>

To see a power point overview of the Illinois Prescription Monitoring Program, link to the slide show at <http://www.iafp.com/whatsnew/RX.htm>

For more information, contact Stan Tylman, administrator for the Illinois Prescription Monitoring Program, Stan.Tylman@illinois.gov or call 217-524-9074.

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