



e-News for September 3, 2010

Academy News

SAVE THE DATE – IAFP Annual Meeting

December 3-4 in St. Louis. *Details to follow soon!*

Election results and the All-Member Assembly

FP of the Year and Teachers of the Year awards banquet

CME will include a continuation of some PCMH Conference sessions, including

E.H.R Meaningful Use, Point-of-Service Technology in the Office, Care

Management and the Role of Teams and e-Registry

Slate of Candidates Announced

The IAFP Leadership Development Committee (LDC), chaired by Steven Knight, MD of Harrisburg, has announced the ballot for voting on the following positions.

Three 2013 Board of Directors positions (three-year term)

- Edward Blumen, MD of Evanston
- Timothy McCurry, MD of Chicago
- Ravi Grivois-Shah, MD of Oak Park

New Physician (two-year term)

- Sachin Dixit, MD of Glendale Heights
- Glen Aduana, MD, of Chicago

2nd Vice President (1-year term) – Deborah Edberg, MD of Chicago

1st Vice President (1-year term) – Carrie Nelson, MD of Wheaton

Non-contested positions that will appear on the ballot:

President-elect – Michael P. Temporal, MD of Belleville

AAFP Delegate (2-year term) - Ellen Brull, MD of Glenview

Alternate Delegate (2-year term) - Kathleen Miller, MD of Decatur

Electronic voting will open in late September. Watch your e-mail for the link to cast your votes.

Federal Government Relations

AAFP offers Medicare SGR fix toolkit: We need a solution, not a “fix”

As you know, Congress temporarily rescinded the 21 percent Medicare physician pay cut and added a 2.2 percent increase to what Medicare pays you for your services. However, on Nov. 30, the current temporary "fix" to Medicare physician payment will end. That means on Dec. 1, this year's scheduled 21 percent reduction takes effect, and the 2.2 percent increase that was part of the current Medicare patch, will end.

We have a few months to change the path, and success depends in great part on AAFP members and patients. Our U.S. Senators and Representative need to hear from members

during the next several weeks. They need to know that we want a permanent solution to this annual (and sometimes month-by-month) problem.

AAFP has developed the **Medicare Action Tool Kit** to help members easily take action, available at <http://www.aafp.org/online/en/home/policy/federal/issues/cmsacttools.html>.

The tool kit includes:

- a fact sheet on the Medicare physician payment issue, which includes
 - talking points that will be useful in conversations with patients and with U.S. Senators and Representative
 - tips for making your voice heard in Congress;
- a sample letter members can give to their patients, enlisting their help in contacting Congress to urge an extension of the temporary patch and a permanent solution that will preserve their access to your services;
- a sample letter patients can send to their U.S. Senators and Representative, urging them to act on Medicare physician payment. Place them in your waiting room and exam rooms.

Get the facts on Meaningful Use

There is a lot of discussion surrounding the upcoming standards for electronic health records meaningful use incentives. It's important that you have a reliable resource to turn to for accurate information. The Centers for Medicare & Medicaid Services (CMS) is the federal agency establishing these incentive programs. The CMS website is the official federal source for facts about the Medicare & Medicaid EHR Incentive Programs. The site contains up-to-date resources that will give you the insight you need to make educated decisions. Get the facts from the federal source – the CMS Medicare & Medicaid EHR Incentive Programs website. Visit <http://www.cms.gov/EHRIncentivePrograms> for information.

State Government Relations

NPIs Required on Medicaid Electronic Claims in October

Effective **Oct. 1, 2010**, the Illinois Department of Healthcare and Family Services (DHFS) will eliminate the use of one-digit payee codes for electronic 837P or direct data entry claims. At that time, electronic claims must contain a unique National Provider Identifier (NPI) that matches the 16-digit payee number on file with DHFS. Paper claims will still require the reporting of the one-digit payee code.

Since last May, DHFS has been including messages with claims that will not meet the October 1 NPI requirement. Practices receiving these messages should update their payee information with DHFS.

CME Information

Radon Risk and Your Patients: Half day workshop in Springfield Sept. 25 3.5 AMA Category1 CME credits

Do you know that radon is the leading cause of lung cancer among non-smokers? This conference is a chance to learn more about radon and how to communicate the risk to your patients. Sponsored by the Illinois Emergency Management Agency, SIU School of Medicine Simmons Cancer Institute at SIU, American Lung Association in Illinois, SIUE School of Nursing and Illinois Environmental Health Association is offering a half day medical conference titled, *Radon Risk & Your Patients* at the Simmons Cancer Institute at SIU School of Medicine. Link to more information and a registration form at

<http://www.siumed.edu/cme/pdf/Radon92410.pdf>

Questions? Contact Cindy Ladage at 217-785-9889 or cindy.ladage@illinois.gov



KNOWLEDGE THAT TOUCHES PATIENTS <http://www.pri-med.com>

Partnering with the IAFP, Pri-Med offers world-class CME programs in your area. Taught by leading experts, you can earn Continuing Medical Education credits at little or no cost. All activities listed are approved for *AMA PRA Category 1 Credit(s)*. Application for AAFP Prescribed credit has been submitted.

Pri-Med Midwest <http://www.pri-med.com/ce>

October 13-16, 2010

Annual 4-day conference and exhibition featuring Pre-Conference Symposia Day, *Current Clinical Issues in Primary Care* presented by Harvard Medical School & Northwestern University Feinberg School of Medicine, Practice Solutions, independent, non-Harvard Medical School accredited educational symposia, and a dynamic Exhibit Hall.

Pri-Med Access with ACP <http://www.pri-med.com/26chi10b/r18>

December 14-15, 2010

McCormick Place Convention Center, Chicago, IL

Obtain CME credits, eliminate treatment gaps, and confirm your best practices at *Pri-Med Access with ACP*. This program addresses the issues you face in your practice every day and is designed to fit your schedule—register <http://www.pri-med.com/26chi10b/r18> for one course, one day, or the full two-days. Learn more at <http://www.pri-med.com/26chi10b/r18>.

[Top Caliber Online CME/CE](#)

Access our fresh collection of online activities to reinforce and expand your knowledge between meetings.

Join the Discussion

Connect with clinicians nationwide and receive CME news updates instantly. Visit www.pri-med.com/social to get started.

[News You Can Use](#)

Illinois Health Connect Webinars

Illinois Health Connect hosts monthly webinars on clinical and administrative topics that are important to Primary Care Providers. Webinars are open to all IHC Primary Care Providers, administrative, and clinical staff. The next webinar will be:

Wednesday, September 22, 2010 from 12:00 PM – 1:30 PM

“Enhancing the Connection between Early Intervention Services and the Medical Home”

Juanona Brewster from the Illinois Chapter of the American Academy of Pediatrics will discuss new strategies for improving communication between Early Intervention Services and PCPs.

The IHC QA nursing staff will also demonstrate how to use the IHC QA tools to improve developmentally oriented care for children.

To RSVP, contact the Provider Services Helpdesk at 1-877-912-1999. The schedule for additional webinars and slides from previous webinars are posted on the IHC website at www.illinoishealthconnect.com under Provider Education.

Planning Practice Transitions event in Oak Brook

You are invited to a breakfast and panel discussion hosted by Much Shelist covering business topics that physicians face in this new era of health care. Topics will include buying, selling or merging a practice, the implications of federal health care reform on practice transitions, Accountable Care Organizations and succession planning

Wednesday, September 29th from 7am to 10am

Hamburger University, (McDonalds Campus)

2715 Jorie Blvd. Auditorium 226 in Oak Brook

Link to more information at <http://www.iafp.com/calendar/RxMergers.pdf>

Campaign for Better Health Care hosts education forums on reform

Know someone who wants to learn more about the new health care law?

Below are HCJC-sponsored forums leading up to Sept 23, a key effective date for some of the law's provisions.

- > Sept 8 (Wed), evening - Peoria
- > Sept 9 (Thurs), evening - Champaign
- > Sept 9 (Thurs), evening - Chicago's far western suburbs
- > Sept 14 (Tues), morning - Springfield
- > Sept 15 (Wed), afternoon - Rock Island
- > Sept 16 (Thurs), evening - La Grange
- > Sept 22 (Wed), afternoon - Rock Island
- > Sept 23 (Thurs) - Major provisions of the law take effect -

For details and to sign up, click [here](http://www.cbhconline.org/action/educational-forums/)

RSVP required. The forums will discuss how the new law impacts seniors, small businesses, providers, children, Medicaid, persons with disabilities, and consumers in general.

New Illinois provider directory launched

The new Illinois Provider Directory for Children, Youth and Young Adults with Special Health Care Needs is designed to connect individuals with special health care needs with skilled health care providers. This free online resource created by the Illinois Chapter of the American Academy of Pediatrics establishes a single source for locating information about providers who care for children, youth, and young adults with special health care needs. Included in this directory are listings for a range of health care providers, including pediatric and adult primary care providers, medical specialists, occupational and physical therapists, speech pathologists, mental health providers, dentists, and more.

Sign up to be listed in the Illinois Provider Directory by visiting

<http://www.illinoisproviderdirectory.com>.

If you have any questions or need assistance, please contact Liz Johnson, Provider Directory Coordinator, at LJohnson@illinoisAAP.com or 312/ 733-1026 ext 210.

Save the date: 6th annual Statewide Transition Conference

The 6th Annual Illinois Statewide Transition Conference will be held in Effingham, Illinois from October 24-26, 2010 at the Thelma Keller Convention Center. The conference will include tracks on health, education, community, and employment. The health track will improve physicians' understanding of transition planning for youth with disabilities and chronic health conditions and will also provide strategies and solutions for promoting successful health care transition. Register by September 15 to receive the discounted registration price of \$150. For more information, visit www.illinoistransitionconference.org.

Save the date: first annual ABC conference

Do you feel like your practice meets the needs of medically complex patients?
Would you like to be more effective helping families of children with autism?
Do you wish to better serve families who are struggling with behavioral difficulties?

The ABC Conference is a new conference sponsored by University of Chicago, ICAAP, Almost Home Kids, and Illinois Leadership Education in Neurodevelopmental Disabilities (LEND) program at UIC, with speakers from many of the major medical centers in this region.

This will be a practical conference, highlighting evidence-based and concrete strategies to address the real-world struggles of primary providers related to

- Autism,
- Behavioral challenges, and
- Complex medical needs.

This day-long event will be held at the Gleacher Center, downtown Chicago on Friday, November 19, 2010. More information will be posted on the ICAAP website (www.illinoisaaap.org) in early fall.

Medical Home Coloring Sheets and Bookmarks for Kids

Looking for some fun and educational materials for kids? The National Center for Medical Home Implementation developed several coloring sheets and bookmarks for kids to spread the word about why EVERY child and youth, including those with special needs, deserves a medical home. Visit the "Marketing Materials" page on the new National Center Web site (www.medicalhomeinfo.org) to download these and other useful outreach and marketing materials to promote medical home. Link to the coloring sheets at http://www.medicalhomeinfo.org/quick_links/marketing_materials.aspx

Congratulations to Illinois rural health grant recipients

Three Illinois entities received a share of \$32 million in federal grants announced by HHS secretary Kathleen Sebelius this week. Read more at <http://www.hrsa.gov/about/news/2010tables/rural.html>

Rural Hospital Flexibility Program (Flex)
Illinois Department of Public Health \$702,183

Rural Health Workforce Development Grants Awards
Illinois Critical Access Hospital Network, \$200,000

Telehealth Network Grant
St. John's Hospital, Springfield \$255,000

Lead Poisoning Prevention - Pregnancy through Preschool

Tuesday, October 26, 2010 from 9 a.m. – 3:30 p.m. (conference sign-in will begin at 8:30 a.m.)
Cicero Community Building - 2250 S. 49th Ave. Cicero, IL 60804

This conference is designed to assist primary care pediatricians, obstetricians and other professional nursing and medical personnel in understanding the risk of exposure to lead and subsequent health effects of lead poisoning. See the brochure at <http://www.iafp.com/calendar/leadpoisoning.pdf>

This conference is FREE and registration is first come, first served, and may be done online at www.idph.state.il.us/training.htm. For questions regarding online registration, contact Vicky Ritz at 217-785-4475 or vicky.ritz@illinois.gov. Space is limited. Early registration is recommended. Free parking is available adjacent to the Community Center.

American Lung Association Cessation forum in Oak Brook and Springfield
Wednesday, Nov. 3rd in Springfield
Thursday, Nov. 4th in Oak Brook

This free program will provide an update on new FDA regulation of tobacco products as well as a review of cessation resources available in Illinois. Discussion will also include reimbursement for cessation services from private insurance and Medicaid. Learn more at <http://www.iafp.com/calendar/ALACessation.pdf>

Repeat Items

Federal government provides consumer resource for health care

The Department of Health and Human Services has announced a great new resource with the launch of www.healthcare.gov. Use this easy IAFP Print-and-Post flyer that you can place in waiting and exam rooms. <http://www.iafp.com/whatsnew/healthcare.pdf>

Members in the news

E-mail Ginnie Flynn at gflynn@iafp.com to share your media clips or to request a copy of any items listed below.

Congratulations to **Mark Stoltenberg**, a 4th year student at Loyola University - Chicago Stritch School of Medicine, for receiving one of only five **2010 Pisacano Scholarships**. The scholarships, valued up to \$28,000 each, are awarded to students attending U.S. medical schools who demonstrate a strong commitment to the specialty of Family Medicine. Approximately 1900 applicants representing more than 120 medical schools competed for these scholarships. Stoltenberg is a 4th-year medical student at Loyola, where he is also earning his master's in bioethics and health policy. Mark has been actively involved in community service both nationally and locally. From the age of 13 through college, he volunteered at a children's hospital. During his senior year, he participated in service trips to Salem, West Virginia and Managua, Nicaragua, both poverty stricken areas. An experienced soccer player himself, Mark also served as the head coach for a youth soccer team each summer during college. As a medical student, Mark has continued his academic achievement and commitment to service. He has received a number of scholarships, including an Albert Schweitzer Fellowship. Additionally, Mark was chosen for a Dean's scholarship to complete his master's degree at Loyola.

University of Illinois medical student and community volunteer **Mario Martinez** was one of 14 Americans recognized with the **Jefferson Award**, regarded as the "Nobel Prize" for public service. The awards, regarded as one of the nation's highest honors for community service and volunteerism, were presented at a Washington, DC gala. Martinez is a fourth-year student at the College of Medicine at Peoria. He received the award for his "extraordinary contributions to and selfless work within the community," according to the Jefferson Awards board. Martinez, along with two fellow medical students, founded the HEARTs program in Peoria, which provides education and free screenings on health matters such as diabetes and hypertension. The medical students provide this service to the medically underserved in community centers, schools and churches in the Peoria area along with referrals for continued treatment if needed. Read more at <http://www.medicine.uic.edu/cms/One.aspx?portalId=443021&pageId=10578365>

In Memoriam

John Holland, MD of Springfield passed away on August 24th at St. John's Hospital hospice unit, where he also served as medical director for 15 years. Dr. Holland was a pillar of Springfield

health care and was featured in an August 25th *State Journal-Register* article. Holland started the area's first rural paramedic system in 1975, called the Springfield Area Mobile Intensive Care program. He accepted a job in Springfield in 1955 after finishing his service as an Air Force doctor and continued to serve there until his retirement. IAFP board member Janet Albers, MD represented IAFP at his services.

Classified Ads

Wanted Family Physician/Internist to work 3-4 hours per day 3-4 days per week for solo family physician in Carol Stream. Possible sale of practice exists. Contact 630-668-6620 between 9am-12pm M-F.