



e-News for October 1, 2010

Academy News

AAFP Congress of Delegates Report

IAFP was represented by our AAFP delegation at the 2010 AAFP Congress of Delegates in Denver:

- Delegates **Ellen S. Brull, MD** of Glenview and **Michael Temporal, MD** of Belleville.
- Alternate Delegates **Javette C. Orgain, MD** of Chicago and **Katie Miller, MD** of Decatur
- IAFP board member **Ravi Grivois-Shah, MD** of Oak Park served as a delegate from the National Conference of Special Constituencies and member **Abbas Hyderi, MD** of Chicago was alternate delegate from the NCSC.

IAFP Resolutions

Resolution 208 to terminate Consumer Alliance with Coca-Cola Company – Not adopted

The Congress chose to adopt a different resolution from New York State AFP that calls for due diligence in evaluating and selecting Consumer Alliance Partners, but does not affect the current agreement with the Coca-Cola Company.

Resolution 304 Recovery Audit Contractors – Congress passed a substitute resolution adopted that calls for more member education

RESOLVED, That the American Academy of Family Physicians (AAFP) expand educational resources about Recovery Audit Contractors (RACs) and actively promote their availability to members.

Background: The committee did not believe it is appropriate for the AAFP to use its member dues to intervene on behalf of an individual practice undergoing a RAC audit and thus, was not supportive of a standing audit team paid for by the AAFP. Instead, the committee believes the AAFP should focus on member education and a staff resource that members facing an audit could contact to access such information. Often medical malpractice companies intervene directly on behalf of the practice when faced with an audit. The AAFP should also consider the incorporation of information about RAC audits in relevant coding and documentation CME activities in order to prevent the occurrence of an audit.

Resolution 509 Health Professionals from Other States Working at Free Clinics- Referred to the AAFP board of directors.

RESOLVED, That the American Academy of Family Physicians (AAFP) provide each constituent chapter with a template of a proposed state law that would provide licensing exemptions to out-of-state health care professionals who work in free clinics.

Background: The Board representative to the reference committee recommended referring the resolution to the Board. During its deliberations, the committee members felt that the resolution revealed a larger issue than would be addressed by simply providing a template to state chapters. Members noted that the issue currently is being addressed by the Federation of State

Medical Boards, i.e, the issue of tracking carefully physicians who move across state lines, or even the possibility of national licensure. Consequently, members agreed that the resolution should be referred to the Board.

Also at this meeting:

Carrie Nelson, M.D., M.S., IAFP's Second Vice President, has been named chair of the AAFP Commission on Health of the Public and Science for 2011. Dr. Nelson has served on the AAFP Commission for the past four years.

IAFP past-president **Lee Sacks, MD**, who is Executive Vice President and Chief Medical Officer for Advocate Health Care, received the 2010 AAFP Robert Graham Physician Executive of the Year Award. IAFP member **Susan Nagele, MD** accepted her 2009 AAFP Humanitarian of the Year Award. She was accompanied by Phillip Zumwalt, MD of Watseka – her SIU School of Medicine classmate. While maintaining her active IAFP membership, Dr. Nagele has been serving as a medical missionary in Kenya for over two decades. Last year, she fell ill and was not able to accept her award at the AAFP meeting in Boston while she was home in Illinois recuperating from a very serious illness.

HELPFUL LINK for more information:

AAFP News Now coverage of 2010 Congress of Delegates

<http://www.aafp.org/online/en/home/publications/news/news-now.html>

IAFP CALL FOR RESOLUTIONS

The Illinois Academy of Family Physicians invites members to submit resolutions for consideration by the IAFP All-Member Assembly on Saturday December 4, 2010 at 1:30 p.m. in St. Louis.

Resolutions must be submitted in writing no later than **45 days** prior to the All-Member Assembly (**October 19, 2010**). Resolutions should be sent via e-mail to Vincent D. Keenan, CAE, executive vice president at vkeenan@iafp.com or via mail to:

Illinois Academy of Family Physicians
4756 Main St. Lisle, IL 60532.

Late resolutions may be submitted in writing after October 19 or on site December 4. In the case of a late resolution, three-quarters of the voting members present at the All-Member Assembly must vote in favor of consideration of any late resolution. **All resolutions requiring the expenditure of funds must be accompanied by a fiscal note to be considered. Learn more at <http://www.iafp.com/calendar/CallforResolutions.pdf>**

Electronic Voting is delayed but coming soon!

The IAFP Leadership Development Committee (LDC), chaired by Steven Knight, MD of Harrisburg, has announced the ballot for voting on the following positions. **Watch your e-mail for the link to cast your votes.**

View the list of candidates on the IAFP web site at: <http://www.iafp.com/about/Slate.pdf>

SAVE THE DATE – IAFP Annual Meeting
December 3-4 in St. Louis. *Details to follow soon!*

*Election results and the All-Member Assembly
FP of the Year and Teachers of the Year awards banquet
CME will include a Maintenance of Certification SAM workshop, a continuation of
some PCMH Conference sessions, including E.H.R Meaningful Use, Point-of-
Service Technology in the Office, Care Management and the Role of Teams and
e-Registry*

New additions to PCMH Web site on IAFP.com

IAFP has added videos from two popular sessions at the June IAFP “Nuts and Bolts of the Patient-Centered Medical Home conference. The new videos are in addition to the power point presentations already posted on the IAFP’s PCMH web site:

Please note that CME will not be awarded for these programs online, they are for information only. Below are 2 slide shows and 2 videos on PCMH topics.

- SLIDES [Practice Innovation: Group Visits for the Diabetic Patient](#)
- SLIDES [Office Redesign for the Best Chronic Illness Care](#)
- VIDEO [Preparing Your Practice for Change](#)
Ana Jensen, PhD, Practice Enhancement Facilitator, TransforMED, Leawood KS
- VIDEO [Medical Home Practices –Building Their Way to NCQA Recognition](#)
Moderated by Margaret Kirkegaard, MD, Medical Director- Illinois Health Connect
Panelists:
Donald Lurye, MD, Chief Executive Office, Elmhurst Clinic, LLC
Peg Samuelson , Director of Managed Care Operations, DuPage Medical Group

Federal Government Relations

Congress adjourns without an SGR fix

Members attending the AAFP meetings in Denver are contacting Congress, and you can, too. AAFP has set up a blast e-mail on their Speak Out system enabling you to quickly and easily voice your concerns to Congress

Specifically AAFP is demanding that Congress:

- Understand that cuts scheduled to take effect on December 1 and January 1 cannot be allowed to occur.
- Stabilize physician payment for at least 13 months through the end of 2011.
- Work with physicians on the development of longer-term payment system improvements.

[Please send an e-mail now urging Congress to address pending cuts to Medicare physician payment.](#)

<http://www.capwiz.com/aafp/issues/alert/?alertid=17386501&type=CO>

AAFP offers Medicare SGR fix toolkit: We need a solution, not a “fix”

AAFP has developed the **Medicare Action Tool Kit** to help members easily take action, available at <http://www.aafp.org/online/en/home/policy/federal/issues/cmsactools.html>.

The tool kit includes:

- a fact sheet on the Medicare physician payment issue, which includes
 - talking points that will be useful in conversations with patients and with U.S. Senators and Representative
 - tips for making your voice heard in Congress;

- a sample letter members can give to their patients, enlisting their help in contacting Congress to urge an extension of the temporary patch and a permanent solution that will preserve their access to your services;
 - a sample letter patients can send to their U.S. Senators and Representative, urging them to act on Medicare physician payment. Place them in your waiting room and exam rooms.
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CME Information

IAFP Presents E.H.R. Meaningful Use webinar

What does it mean and how can YOU get the incentives available in 2011?

Join the IAFP on October 14th for a free webinar on

Meaningful Use of Electronic Health Records

Presented by Derek J. Robinson, MD, MBA, FACEP

Chief Medical Officer; Region V

The Centers for Medicare and Medicaid Services Chicago Regional Office

Thursday, October 14, 2010 from 12:00 p.m. to 1:00 p.m.

Learning Objectives:

1. Understand the common barriers to EHR adoption and use
2. Develop a working knowledge of the major components of HITECH Act which address barriers
3. Provide an overview of the EHR Incentive Program
4. Identify HIT resources for primary care physicians

TO REGISTER please contact Kate Valentine at kvalentine@iafp.com or by phone 630-427-8000

Please leave all contact information including E-MAIL when registering by phone or e-mail.

Detailed information will be e-mailed directly to you.

It's here! IAFP launches improved online CME

IAFP has taken our member service of top-quality CME for family physicians by family physicians to an entirely new level. Along with Your Healthcare Plus, we have launched a more user-friendly website for all our "Your Healthcare Plus" web-based CME.

See it now at: www.yhplus.com (login required to access the updated CME)

Log on and explore the three updated topics (Asthma, Depression and COPD). This new website will hold all the YHP online CME slideshows and resources. The new site also give you the ability to store information on which activities you completed, and how many CME credits you have earned. You'll be able to complete the post-tests instantly online and get your score in real time as well. In fall 2010 all other IAFP developed web-based CME activities currently housed on the www.iafp.com/education website will be upgraded to this new user-friendly system. \

Your Healthcare Plus Webinar

Best Practices in Primary Care Treatment of Depression

Wednesday, October 20th, 2010 from 12-1pm CST

Moderated by: Harold Carmel M.D., VP of Clinical Services for Care Management Technologies
Mark Loafman M.D., M.P.H., Chief Clinical Integration Officer for Norwegian
American Hospital

Dial In: (877) 736-0112 Passcode: 7935871688

Depression is estimated to impact 5-13% of patients seen by Primary Care Physicians. As a commonly under-diagnosed and under-treated condition, data tells us that patients meet the criteria for effective depression treatment in only 42% of cases. Join us for this upcoming FREE conference call to learn more about Depression and best practices for treatment.

Link to more information at: http://www.iafp.com/CME/YHP_DepressionWebinar.pdf



KNOWLEDGE THAT TOUCHES PATIENTS <http://www.pri-med.com>

Partnering with the IAFP, Pri-Med offers world-class CME programs in your area. Taught by leading experts, you can earn Continuing Medical Education credits at little or no cost. All activities listed are approved for *AMA PRA Category 1 Credit(s)*. Application for AAFP Prescribed credit has been submitted.

Pri-Med Midwest Conference & Exhibition

October 13-16, 2010

Donald E. Stephens Convention Center - Rosemont, IL

Register by October 10 for only \$70

Earn up to 30 *AMA PRA Category 1 Credits*™ while learning about cutting-edge topics in health care at [Pri-Med Midwest](#). In addition to over 50 sessions presented by Harvard Medical School and Northwestern University Feinberg School of Medicine, join us the day before the conference begins for Pre-Conference Symposia Day*†. This program offers sessions with clinically relevant topics, led by leading experts in Diabetes, Obesity, Chronic Pain, Women's Health, and other areas. Visit [Pri-Med.com/midwest](http://www.pri-med.com/midwest) for complete program information and to register.

http://www.pri-med.com/pmo/ViewEvent.aspx?EventCode=10MDW10A&CCODE=r21&utm_source=email&utm_medium=email&utm_campaign=AM_10MDW10A_r21_IAFP_101001

IAFP staff, as well as representatives from Healthcare Associates Credit Union, Your Healthcare Plus and Illinois Health Connect will be at the IAFP exhibit with resources and answers for you!

* Symposia activities are produced independently of and are not affiliated with Harvard Medical School and Northwestern University Feinberg School of Medicine.

† Support for some of these activities is made possible by educational grants from industry. Disclosure of industry support is provided for attendees in advance of the educational activity.

News You Can Use

ILLINOIS E.H.R. Provider online survey

Illinois Department of Healthcare and Family Services and the Office of Health Information Technology are conducting a provider survey regarding electronic health records (EHRs) in Illinois. This survey will help ensure that Illinois health care providers will benefit from federal payment incentives for the meaningful use of EHRs and identify interest in EHRs by providers not currently eligible for the federal incentives. The information gained from this survey will also

inform efforts to provide the technical assistance and other resources providers need to successfully adopt EHRs.

Please take a few minutes to complete the EHR survey by selecting the link below:

[EHR Provider Survey](http://hie.illinois.gov/survey/) <http://hie.illinois.gov/survey/>

The survey will be available beginning Monday, September 27, 2010, through the close of business (5:00 p.m.) on Friday, October 29, 2010. Your participation will be greatly appreciated

Forums seeking input on reducing/preventing obesity

Hosted by the Cook County Department of Health (CCDPH), a member of the Illinois Alliance to Prevent Obesity (IAPO), in collaboration with the Oak Park Health Department, the forums will generate ideas and gain feedback on policy-level solutions to Illinois' growing obesity epidemic.

Representatives from local government, planning, transportation, schools, community-based organizations, faith-based institutions, businesses, healthcare settings are all invited

Input will help to build an Illinois Obesity Action 'Road Map' that will be finalized in early December at a statewide policy summit. During each regional forum, health department staff will engage participants in discussions that will look at potential local and statewide strategies to promote healthy eating and active living.

Forums are currently planned for:

- Friday, October 8, 2010 from 9am to 12:30pm North Suburban Cook County Arlington Senior Center. 1801 W. Central Road, Arlington Heights
- Friday, October 15, 2010 from 9am to 12:30pm South Suburban Cook County Ingalls Memorial Hospital One Ingalls Drive, Harvey

Register today! <http://guest.cvent.com/d/gdqvfb/4W>

Illinois Health Connect Reminder: October is Breast Cancer Screening Awareness Month!

In order to raise awareness of the importance of mammograms, the Illinois Department of Healthcare and Family Services (HFS) issued an informational notice to all HFS and All Kids medical card holders with their October medical cards. The notice included information on the importance of mammograms and encouraged clients to schedule an appointment for the service, if needed. Illinois Health Connect has made quality tools, such as the Illinois Health Connect Panel Roster, available for your use in identifying your Illinois Health Connect clients that are due and will benefit from important breast cancer screening services. Illinois Health Connect highly encourages and hopes that your staff will use these tools and assist these individuals in accessing this important service. Please take this opportunity to speak with your patients about the importance of preventive screening and early detection services."

EDOPC Domestic Violence teleconference: Effects on children—detection, screening, and referral in primary care

Friday, October 8, 2010 from 8-9am

Learn more about domestic violence as a pediatric issue as determined by the American Academy of Pediatrics. Medical providers need to know about the signs, implications for families, available support resources, and actions that pediatric and family practice primary care providers

can take to advocate for families when domestic violence is an issue for patients. To register for this event, please [click here](http://www.surveymonkey.com/s/ZDB9LNY). <http://www.surveymonkey.com/s/ZDB9LNY>

Registration must be completed by September 30, 2010 at 3pm in order to receive materials in time for the presentation. If you have questions about this event, please contact Juanona Brewster, Director of Early Childhood Development at jbrewster@illinoisaaap.com.

Save the date: 6th annual Statewide Transition Conference

The 6th Annual Illinois Statewide Transition Conference will be held in Effingham, Illinois from October 24-26, 2010 at the Thelma Keller Convention Center. The conference will include tracks on health, education, community, and employment. The health track will improve physicians' understanding of transition planning for youth with disabilities and chronic health conditions and will also provide strategies and solutions for promoting successful health care transition. For more information, visit www.illinoistransitionconference.org.

Repeat Items

Lead Poisoning Prevention - Pregnancy through Preschool

Tuesday, October 26, 2010 from 9 a.m. – 3:30 p.m. (conference sign-in will begin at 8:30 a.m.)
Cicero Community Building - 2250 S. 49th Ave. Cicero, IL 60804

This conference is designed to assist primary care pediatricians, obstetricians and other professional nursing and medical personnel in understanding the risk of exposure to lead and subsequent health effects of lead poisoning. See the brochure at <http://www.iafp.com/calendar/leadpoisoning.pdf>

This conference is FREE and registration is first come, first served, and may be done online at www.idph.state.il.us/training.htm. For questions regarding online registration, contact Vicky Ritz at 217-785-4475 or vicky.ritz@illinois.gov. Space is limited. Early registration is recommended. Free parking is available adjacent to the Community Center.

American Lung Association Cessation forum in Oak Brook and Springfield Wednesday, Nov. 3rd in Springfield Thursday, Nov. 4th in Oak Brook

This free program will provide an update on new FDA regulation of tobacco products as well as a review of cessation resources available in Illinois. Discussion will also include reimbursement for cessation services from private insurance and Medicaid. Learn more at <http://www.iafp.com/calendar/ALACessation.pdf>

Pain Action Initiative: A National Strategy (PAINS)

The PAINS project is a national initiative of the Center for Practical Bioethics to assess the capacity and readiness of individual leaders and organizations to collaborate for the purpose of developing a national strategic plan to improve the treatment of chronic pain.

PAINS is conducting regional meetings to gather input on:

- Their current activities to improve the treatment of people living with chronic pain
- Barriers they encounter that limit or hinder these efforts
- Their thinking about whether or not an agreed upon national strategic plan would benefit their work
- Their willingness to participate in the development of such a plan.

- Healthcare professionals, people living with chronic pain, policy makers, law enforcement agents and philanthropists will be invited to these meetings.

**PAINS Regional Stakeholder Meeting Chicago –
Wednesday, November 9th 11:30am to 4:00pm
Westin Chicago Northwest - 400 Park Blvd. Itasca, Illinois 60143**
RSVP to Brett Daniel Kaylor, Research Assistant
Center for Practical Bioethics
1111 Main Street, Suite 500
Kansas City, MO 64105
206-683-7291 (cell)
816-979-1395 (office)

If you have questions about the PAINS initiative, please go to the Center's website at www.practicalbioethics.org.

AAFP Member Census:

AAFP has developed a new tool to help better understand the practice environments of our shared members. The AAFP [Member Census](#) will replace the Member Profile survey formerly stored in TASS. Beginning September 17, the AAFP mailed hard copies to members as part of an ongoing campaign to complete and return the census. Be sure to fill it out and send it back!

Better yet- go to link www.aafp.org/membersensus now and do the easy **12 QUESTION** census quickly, online! You will need your Member Login to proceed.

Ultimately, census results will help AAFP and Chapters better understand our shared membership with regards to such characteristics as:

- Practice ownership
- Practice setting
- Time spent in direct patient care
- Services and procedures provided in their practice
- EHR implementation

Federal government provides consumer resource for health care

The Department of Health and Human Services has announced a great new resource with the launch of www.healthcare.gov and added a similar website entirely in Spanish, <http://www.cuidadodesalud.gov>. Use this easy IAFP Print-and-Post flyer that you can place in waiting and exam rooms. <http://www.iafp.com/whatsnew/healthcare.pdf>.

Members in the news

E-mail Ginnie Flynn at gflynn@iafp.com to share your media clips or to request a copy of any items listed below.

Two Illinois practices selected for Ask and Act Office Champions pilot project

Eastern Illinois University Health Service in Charleston and the Family Medicine Center in Woodridge have been selected by AAFP among 50 family medicine practices for the Ask and Act Tobacco Cessation Office Champions Pilot Project. Each practice will develop and implement a series of system changes to integrate tobacco cessation activities into their daily office routines.

Two out of 13 National AAFP Pfizer Teacher Development Awards are Illinois FPs

Jennifer Rossato, DO of Chicago and **Daniel Wujek, MD** of Litchfield were selected to receive a 2010 Pfizer Teacher Development Award based on their scholastic achievement, leadership and dedication to family medicine. The award recognizes outstanding family physicians that combine clinical practice with part-time teaching.

Paul Kinsinger, MD of Washington is featured in the September 30th *Pekin Times* for his "Piggy Paste" toenail treatment. The product has spread throughout the Pekin-Bloomington market and beyond via the web. In January, Kinsinger will pitch the Piggy Paste product on QVC, the home shopping network. Beginning in October, the QVC website will test-market Piggy Paste.

Jincy Joseph, MD of Carpentersville was featured in a Sept. 27th *American Medical News* article discussing how the nation's physicians are helping the 50.7 million uninsured in America access care. Joseph's practice offers \$65 flat-fee visits for uninsured patients and discounted school and sports physicals.

In Memoriam:

Alexander Z. Goldstein, MD, 85, of Edina, Minn., formerly of Harrisburg, passed away Sept. 28, 2010. He practiced family medicine in Rosiclare from 1955 to 1971 and in Harrisburg from 1971 to 2003. He and his wife, Anna, are both German concentration camp survivors. IAFP past presidents **Steven Knight, MD** and **Larry Jones, MD** will attend his funeral on Monday, October 4th, where Dr. Jones will eulogize Dr. Goldstein.

Classified Ads

CHICAGO - Full-time and part-time family physicians needed for overnight coverage in the urgent care center at Mount Sinai Hospital, California Avenue @ 15th Street. Urgent care experienced preferred. Competitive compensation and malpractice coverage. Contact Dr. Zun at 773-257-6957 or zunl@sinai.org

CAROL STREAM - Wanted Family Physician/Internist to work 3-4 hours per day 3-4 days per week for solo family physician in Carol Stream. Possible sale of practice exists. Contact 630-668-6620 between 9am-12pm M-F.