



e-News for March 5, 2010

[IAFP News](#)



Nuts & Bolts of the Patient Centered Medical Home June 25-26 at the Marriott Oak Brook Hotel

Register online **beginning March 8th** at www.iafp.com

IAFP will bring together the various components for building the Patient-Centered Medical Home, with tracks tailored to your practice size and readiness level for transforming your practice.

Earn over 10 CME Credits!

Whether you are on your way to NCQA recognition, or not even sure what PCMH stands for, this conference will meet your needs. This conference is targeted to primary care physicians and their leadership team interested in implementing the medical home. Bring your office manager, practice partners, whoever is vital to your transformation team!

Need a primer on the medical home? View the IAFP's new power point and audio presentation from AAFP board member Kenneth Bertka, MD at http://www.ianryaninteractive.com/clients/iafp_slideshow/

Spring into Action 2010 – REGISTER NOW!

March 10, 11 or April 13, 14, or 15

Link to online registration at <http://quest.cvent.com/i.aspx?5S%2cM3%2cdd96ab6a-6980-4989-b442-441a2fc2ab15>

Now is the time to represent your specialty and your patients. Set aside ONE day on your calendar, and Spring into Action with us. You will be home in time for dinner!

The state is facing record-breaking debt, and YES there is still reason for family physicians to engage in the political process. There are bills requiring bicycle helmets for kids to support and bills calling for expanded scope for nurse practitioners to oppose. Once the Governor presents his state budget on March 10, IAFP will voice our opinion with legislators and executive staff. We will join with others in support of a \$1 per pack increase in the cigarette tax. IAFP members will continue to educate legislators and policymakers about the benefits of a patient-centered medical home.

Questions? Contact Gordana Krkic at gkrkic@iafp.com or call 630-427-8007.

Call for nominations: vacant class of 2011 Board seat

Dr. Tim Morthland was elected to the board in December 2008 to serve until December 2011. Due to personal reasons, Dr. Morthland resigned in January 2010.

The IAFP Leadership Development Task Force is accepting nominations to fill this board vacancy until March 26. The Task Force will meet April 14 to review candidates and forward a rank ordered list to the IAFP board. The IAFP board will meet on April 30 and will choose a successor.

According to current bylaws, the member who fills this vacancy would not be eligible to serve another three-year term, unless they sit out for a year. Those interested in the vacant board position, please submit your resume and a letter of interest to Vince Keenan, EVP, vkeenan@iafp.com or fax 630-435-0433 by 5:00 p.m. March 26.

Not ready for the Board? Join a committee!

All these committees are currently working and can use your input. Give one a test run. Contact Vince Keenan at vkeenan@iafp.com to get highlights and attend the next meeting of the committee that interests you.

| Committee or Group | Chair |
|-----------------------------------|-------------------------|
| AAFP Resolutions Task Force | Margaret Kirkegaard, MD |
| CME Committee | Christine Mueller, MD |
| E H R and Connectivity Committee | Dennon Davis, MD |
| FM Educators Interest Group | Judith Gravidal, MD |
| Government Relations | Carolyn Lopez, MD |
| Membership/Member Services | Chinni Pulluru, MD |
| PCMH Committee | Mayank Shah, MD |
| Private Sector Advocacy Committee | Matthew Johnson, MD |
| Public Health Committee | Rashmi Chugh, MD |
| Public Relations Task Force | Kristin Drynan, MD |

Download and return a committee sign-up from at <http://www.iafp.com/about/CommitteeSignup2010.pdf>



SPONSOR A STUDENT!

The Family Health Foundation, which administers the Summer Externship Program, is in critical condition. The Externship program will continue this year; but greatly scaled back – offering positions to far fewer students based on the limited resources within the Foundation budget. The State of Illinois grant that has funded the program in past years is not available in 2010.

We need your support! Please consider sponsoring a student for this worthwhile program. If you can sponsor a student through your personal, clinic, or hospital resources, we could offer externships to more students in 2010. The cost to sponsor a student is \$1400 which covers their stipend and administrative costs. Contact Crishelle O'Rourke at corourke@iafp.com or call her at 630-427-8006.

*The Family Health Foundation is a charitable public foundation recognized by the Internal Revenue Service as a 501(c)(3) tax-exempt organization and is thereby able to receive grants and **tax-deductible** gifts and contributions.*

Federal Government Relations

Congress finally passes an extension of Medicare payment rates

After several failed attempts in the Senate, both houses of Congress finally passed a freeze on Medicare payments rates, delaying the 21.2% rate cut (again) until March 31. The move gives

Congress more time to either pass a health care reform bill that includes an SGR fix, or a stand-alone bill to repeal the 21.2% rate cut that could potentially cripple many family medicine practices.

FIX the SGR! Use this updated AAFP letter, edit it to reflect YOUR message and send it right away to your Senators and your Representative

SpeakOut! letter posted 3/1/10

<http://capitol.aafp.org/aafp/issues/alert/?alertid=14742376&PROCESS=Take+Action>

With no permanent SGR fix, you have till March 17 to decide/change your Medicare status

Physicians have until March 17 to change their Medicare participation or nonparticipation status for this year, meaning that doctors who have not already changed their status still can do so and those who made a change can still retract it. Because the decision would be retroactive, those who switch from "nonparticipation" to "participation" would have to refund any balance billing collected from their patients between Jan. 1 and their new decision date.

Link to AAFP information posted March 3 regarding Medicare Status options:

<http://www.aafp.org/online/en/home/practicemgt/mcareoptions.html>

For more information, visit the **Health Care Reform** section of AAFP's website at <http://www.aafp.org/online/en/home/policy/federal/reform09.html> or the **Connect for Reform** Action Center at <http://blogs.aafp.org/cfr/connect4reform/?BAC-C4R> (members only, must register for access).

Mayo and others to Congress: Enact patient-centered reform

Mayo Clinic and 22 other organizations have sent an open letter to Congress demanding "patient-centered" health reform. Signatories cross political lines and include America's Health Insurance Plans, Geisinger Health and the U.S. Chamber of Commerce. The letter tells Congress "all stakeholders--government officials, patients and families, insurers, doctors and nurses, and employers--should "work together to pass reforms that provide quality, affordable health care for all Americans." Read the full story at

http://www.postbulletin.com/newsmanager/templates/localnews_story.asp?z=2&a=440467.

NCQA Seeks Physician Input on Medical Home Criteria

Physicians and other interested parties have until March 9 to tell the National Committee for Quality Assurance, or NCQA, what patient experience topics the organization should include in its next version of evaluation criteria for medical homes.

The organization will consider a core set of topics that may include such items as patient wait times, after-hours access and continuity of care. [The Web-based form](http://ncqa.qualtrics.com/SE/?SID=SV_3fPAHvYOhcy2uqw&SVID=Prod) (found at http://ncqa.qualtrics.com/SE/?SID=SV_3fPAHvYOhcy2uqw&SVID=Prod) asks participants to choose the five most important and the five least important items for the committee to consider. All topic choices are based on patient surveys and experiences of care.

State Government Relations

The General Assembly has picked up the pace this week in Springfield as committee deadlines in both the House and Senate fast approach. IAFP is tracking more than 200 bills through this process. Many of these bills will remain in committee and not see any floor action this session but we will continue to report on those that remain active. For example, the Medical Practice Act is up for renewal this year but the Senate bill (SB 3519) was placed in Subcommittee and will remain on our radar until it is passed. A fact sheet is on our web site at <http://www.iafp.com/legislative/RenewtheMPA.pdf> and we urge IAFP members to use the

information and educate their state representatives and senators about the importance of physician licensure.

Two bills were passed out of committee this week that address tobacco prevention: the cigarette tax and a ban on electronic cigarettes (view both fact sheets at <http://www.iafp.com/legislative/tobaccotaxes.pdf> and <http://www.iafp.com/legislative/SB3174e-cigarettes.pdf>). IAFP has also partnered with the IL Chapter of the American Academy of Pediatrics and passed a bicycle helmet law out of committee in the Senate (SB 2627), the House bill (HB 6114) was held in committee (Link to fact sheet at <http://www.iafp.com/legislative/BikeHelmets.pdf>) Although these bills have passed the first hurdle to passage, they may be amended and opposed on the floor – we will keep you apprised.

Next week, the Governor will present his budget address on Wed., March 10th. To view the state's budget, please visit www.budget.illinois.gov. IAFP President Patrick Tranmer, MD will be in Springfield that day for our first Spring Into Action lobby day.

Join us for Spring into Action - March 10, 11 or April 13, 14, or 15

Link to online registration at <http://quest.cvent.com/i.aspx?5S%2cM3%2cdd96ab6a-6980-4989-b442-441a2fc2ab15>

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Private Sector Advocacy

UnitedHealthcare News

Effective June 7, 2010, UnitedHealthcare will require all participating physicians to obtain a prior-authorization when ordering select advanced imaging procedures rendered to Medicare Advantage members. All states except for CT, ID, NE, NJ, RI, OR & WA and Florida (with effective date of March 1, 2010) will be subject to the new radiology protocols. Learn more about the "[Radiology Notification & Authorization Program](https://www.unitedhealthcareonline.com/b2c/CmaAction.do?channelId=71a436d4b6e32110VgnVCM100000c520720a)" at <https://www.unitedhealthcareonline.com/b2c/CmaAction.do?channelId=71a436d4b6e32110VgnVCM100000c520720a>

CME Information

Upcoming CME on Environmental and Occupational Medicine

*The Central States Occupational and Environmental Medicine Association, in association with the Heartland Center for Occupational Health and Safety at the University of Iowa, invites you to attend the CSOEMA Spring Seminars **March 18-20, 2010 in Lisle.***

- **Occupational Medicine: Where Medicine Meets the Workplace** on March 18
- **86th Annual Spring Seminar: Putting the “E” in CSOEMA** on March 19 & 20

ABPM MOC/EPIC credit, *AMA PRA Category 1 Credits*[™] and Nursing CEUs offered
To download the seminar brochure or to register, go to <http://www.csoema.org/static.asp?path=2840> and click on the link for the brochure.

Home Care & Palliative Care Conference

Jointly Sponsored by the Illinois Academy of Family Physicians, University of Illinois at Chicago
Department of Family Medicine & Home Physicians

Join us for a FREE CME conference directed to physicians who provide "house calls" for patients who are unable to access routine medical treatment due to physical or mental limitations. Many of these individuals are unable to see a specialist for their condition and thus the primary care provider will need to direct the treatment pathways for conditions that may not be commonly addressed. The program focuses in on common disease states found in this population and the current medical treatment options available.

Saturday May 22, 2010 from 8 a.m. – 12 p.m.

UIC College of Medicine - Moss Auditorium 909 S. Wolcott St. Chicago, IL

Free to attend!!! For more information or to register to attend please contact Kate Valentine at 630-427-8000, or by e-mail at kvalentine@iafp.com



<http://www.pri-med.com>

Partnering with the IAFP, Pri-Med offers world-class CME programs in your area. Taught by leading experts, you can earn Continuing Medical Education credits at little or no cost. All

activities listed are approved for AMA PRA Category 1 Credit(s). Application for AAFP Prescribed credit has been submitted.

Pri-Med Access with ACP

Join us for this innovative CME program in a location near you - [Chicago](#), [Rosemont](#), or [St. Louis](#). Created in association with the American College of Physicians, this all-new curriculum addresses five essential primary care areas: cardiovascular disease, musculoskeletal pain, respiratory disease, gastroenterologic screening and management, and community-acquired infectious disease. You'll learn assessment techniques, preventative strategies, and new treatments and therapies, on your schedule. Join us for the full two day program, one day, or one course.

Register with the links below

Chicago: www.pri-med.com/26chi10a

Rosemont: www.pri-med.com/26ros10a

St. Louis: www.pri-med.com/26stl10a

Pri-Med Midwest - October 13-16, 2010

Annual 4-day conference and exhibition featuring Pre-Conference Symposia Day, *Current Clinical Issues in Primary Care* presented by Harvard Medical School & Northwestern University Feinberg School of Medicine, Practice Solutions, independent, non-Harvard Medical School accredited educational symposia, and a dynamic Exhibit Hall.

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News You Can Use

Speak up on Obesity Prevention- 2 remaining public hearings

The Obesity Prevention Initiative Act (PA96-0155) of 2009 requires the Illinois Department of Public Health to hold three public hearings to gather testimony on the social and human costs of obesity and to highlight existing state and community level initiatives; identify existing plans and opportunities for action; inform policy makers and the public about effective solutions to the problem; and engage stakeholders to promote action to reduce obesity, improve nutrition and increase physical activity. If you have particular interest or expertise on this issue, IAFP encourages you to attend and testify at the hearings. IAFP submitted official written testimony for the record. View our statement at <http://www.iafp.com/legislative/Obesity.pdf>.

IAFP members **Rashmi Chugh, MD** of Wheaton (chair of the IAFP public health committee) and **G.E.Boyd, MD** of Rockford testified at the first hearing Feb. 26th in Chicago.

Springfield

Monday, March 8, 2010 10 a.m. – 1 p.m.

Illinois Department of Agriculture - 801 Sangamon Ave., Gate 11, Auditorium

[Click here for a map to this location.](#)

Check in at the security desk upon entering the facility. State identification is required. Free parking is available on site.

Carbondale

Monday, March 15, 2010 10 a.m. – 1 p.m.

Carbondale City Hall/Civic Center 200 S. Illinois Ave., Room 108

Attention Central and Southern IL - Illinois Health Connect Referral program begins April 1

The final region of Illinois Health Connect's primary care physician referral system begins in a few weeks. Central and Southern Illinois IHC providers can attend any of the following live programs to make sure they are prepared for this new policy.

IHC is hosting a series of education sessions entitled, "*Illinois Health Connect: Referral System Implementation-Phase 1.*" Illinois Health Connect will give a demonstration of the referral system, discuss IHC resources in support of the referral system and answer questions. These presentations are open to all IHC Primary Care Providers, administrative and clinical staff. To RSVP, please contact the IHC Provider Services Helpdesk at 1-877-912-1999.

Monday, March 8 1-3 p.m.

Hilton Garden Inn Springfield
3100 S. Dirksen Parkway
Springfield, IL 62703

Tuesday, March 9 10 a.m.-12 p.m.

Country Inn and Suites
110 N. 54th Street
Quincy, IL 62301

Monday, March 15 2-4 p.m.

Hilton Garden Inn Champaign/Urbana
1501 S. Neil Street
Champaign, IL 61820

Wednesday, March 17

11 a.m.-1 p.m.
Holiday Inn Hotel
222 Potomac Boulevard
Mount Vernon, IL 62864

Thursday, March 18

12-2 p.m.
Southwestern Illinois College
2500 Carlyle Avenue
Main Complex, First Floor, Room 1410
Belleville, IL 62221

If you can't make it to a live program, view a short video that explains the Illinois Health Connect Referral Program. Illinois Health Connect worked with the Illinois Academy of Family Physicians to produce a seven minute video for PCPs to provide an overview of the referral program and the related policies. [Click here to view the video](#) Providers with questions should contact the Illinois Health Connect Provider Helpline at 877-912-1999.

SIMA forum on April 11th to address hot topics

Southern Illinois Medical Association invites physicians to a statewide discussion with fellow doctors from Springfield to Anna and Belleville to Olney.

"What Is It Going To Take To Keep Us In Business?"
or *"Who Moved My Cheese?"*

Strategic Planning lead by Lewis Bender, PhD Professor Emeritus
Southern Illinois University Edwardsville, Public Policy/Administration

"Where Do We Go After The Illinois Supreme Court Ruling On Caps?"

Lead by Illinois State Senator David Luechtefeld

Rendezvous at Four Points by Sheraton
319 Fountains Parkway in Fairview Heights
Sunday, April 11th, 2010 from 1:30 - 4:30pm

RSVP immediately to soillmedassc@verizon.net or Fax to (618) 833-9354

Seating Limited to 180. For questions please call SIMA at (618) 833-9355

Repeat Items

IAFP Award nominations now open – deadline is June 30

Nominations are now open for the IAFP's three awards: the Family Physician of the Year and two Family Medicine Teachers of the Year (full or part-time faculty and volunteer faculty). Just complete the appropriate nomination form and **include a letter of support** outlining your reasons for nominating that member. **All nominees must be IAFP members in good standing to be considered.**

Family Physician of the Year: <http://www.iafp.com/PR/FPOYWANTED.pdf>

Family Medicine Teachers of the Year: <http://www.iafp.com/PR/TOYNomination.pdf>

Members in the news

E-mail Ginnie Flynn at gflynn@iafp.com to share your media clips or to request a copy of any items listed below.

IAFP members **Laura Wally, MD** and **Nisha Goyal, MD** were featured online in a Feb. 22 "Inside Chicago" story about their two-week mission trip to Peru in November 2009.

Jerome Epplin, MD of Litchfield was a featured resource in a Feb. 24th SmartMoney.com story called "Ten Things Primary Care Doctors Won't Say."

Dr. Tranmer was quoted in a March 1st *Chicago Tribune* article about the controversial move of pharmacists seeking the authority to administer vaccines beyond the seasonal flu and the recent H1N1 vaccine.

President-elect **David Hagan, MD** of Gibson City appeared live on WCIA-TV noon news on Thursday March 4th to discuss colorectal cancer prevention and detection along with the American Cancer Society as March is Colorectal Cancer Awareness Month.

IAFP member **Miranda Huffman, MD** of Alsip is quoted in a TribLocal (Palos and Orland editions) March 5th story about an upcoming event on women and knee pain at the new Alsip Health Center on March 10th.

David McCarthy, MD of O'Fallon presented at the Uniformed Services Academy of Family Physicians Annual Meeting on Feb. 26 in New Orleans. He gave two presentations during an afternoon breakout on "Making Americans Healthier" - *Correcting Magnesium and Iodine Deficits in Most Americans* and *Three Cancer Prevention Strategies Worthy of Implementation*. About 550 FPs attended the weeklong meeting.

CLASSIFIED ADS

IAFP members may post a classified ad in E-news free of charge for up to 4 issues.

Classified ad rates for non-IAFP members are \$100 per month (2 issues per month).

Contact Ginnie Flynn at gflynn@iafp.com to place your ad or you can download and print a form at <http://www.iafp.com/pdfs/EnewsAd.pdf>

Program Director, Family Medicine

Cox Health is seeking a Family Medicine Residency Program Director for their well established and thriving Residency Program. Cox Health is an integrated hospital system located in Springfield, MO. Established in 1987; this fully accredited program, which includes operative obstetrics, has enjoyed a 100% match rate. This position will have oversight of the clinical and didactic teaching of residents and medical students in both outpatient and inpatient settings. Family Medicine, the sole Residency Program within Cox, has an excellent support structure in place for a family physician with dynamic leadership ability ready to step up into this role.

Carrie Hackett, Managing Partner
Grant Cooper & Associates
Hackett@grantcooper.com
314-726-5291 ext 140

All inquiries will be held in strict confidence

CHICAGO: Great opportunity for a new resident out of residency program or for a physician looking to own a practice. **First Aid Clinic** is a family practice / internal medicine office conveniently located on the NW side of Chicago. Our experienced staff and innovative medical equipment sets us apart from other medical practices within the local area. First Aid Clinic welcomes walk-in patients and offers open access scheduling to all.

- Family Practice office established a year ago
- 2500 sq feet office space - Furnished state of the art office space with waiting room area
- Three patient rooms fully furnished
- One laboratory room
- Two private offices
- Beautifully furnished kitchen and bathroom
- Security & alarm system
- Fully set-up Electronic medical records with practice management software
- Medical equipment

7742 W. Higgins Rd in Chicago, right of I-90 Canfield exit, close to transportation. Upper middle class income neighborhood, in an exclusive area of Chicago. This practice has been open for

about a year; current employees are willing to stay and further establishing the practice.
Contact: Dominika Szopinska, B.S. HCM M.S. HCA - Office Manager
Cell 847-894-4591 or e-mail dszopinska@hotmail.com

Chicago-The John H. Stroger, Jr. Hospital of Cook County/Malcolm X College Physician Assistant program is looking to fill a full-time or part-time position for Faculty to teach the incoming class of 26 physician assistant students. Classes are held at Malcolm X College. The JSH/MXC PA program has had a long history of providing training for disadvantaged students who upon graduation go out and provide services for medically underserved communities. Contact the Program Director, Kathleen Deans, for more information at 312-850-3532 or kdeans@ccc.edu.

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