



IAFP e-News for August 19, 2011

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Academy News

Going to AAFP Scientific Assembly? Connect with IAFP!

All IAFP members and their families attending the AAFP Annual Scientific Assembly are invited to the **Illinois President's Reception** on Wednesday September 14th from 5-7pm at the Illinois suite in the Hilton Orlando located at 6001 Destination Parkway in Orlando. RSVP to Vince Keenan, IAFP executive vice president at vkeenan@iafp.com or 630-427-8002 to receive room location. It's a great way to meet or reconnect with your family medicine friends! Don't forget the **Candidates Hospitality reception** on Monday September 12th from 7-9 pm at the Hilton Orlando. Come support our candidate for AAFP Vice Speaker, Javette C. Orgain, MD, MPH of Chicago. The event is open to members and families.

IAFP annual meeting – Register now!

The SAMs workshop on Pain Management on Friday Nov. 11 during the annual meeting in Oak Brook is **sold out**. Interested members will be waitlisted and added to the session if space becomes available. In the meantime, register now for the other CME opportunities over two days, Friday afternoon and all day Saturday. Stay for the entire meeting for more CME and family fun. Get involved with your academy at a committee meeting or the All Member Assembly. View the schedule, hotel information and check out the family fun events and some exciting opportunities for every type of IAFP member on the updated meeting web page at <http://www.iafp.com/Annual%20Meeting/index.htm> or go straight to the meeting registration form at <http://www.iafp.com/Annual%20Meeting/RegForm.pdf>

IAFP co-sponsors event to unveil breastfeeding policy statement

Physicians from Cook County are invited to register for the upcoming National and Local Breastfeeding Initiatives: Physicians' Update, a dinner event to unveil a new Illinois breastfeeding policy statement to physician stakeholders and to introduce Baby-Friendly hospital initiatives across Cook County. This event will be held the evening of Wednesday, September 21, 2011, at Rush University Medical Center's Professional Building. IAFP and ICAAP and other partner organizations are working to improve hospital breastfeeding practices across the region by implementing Baby-Friendly steps and increasing the number of hospitals achieving the Baby-Friendly USA designation. Capacity for this event is limited – to learn more or register, please [visit the online registration page](#) or call Billy Kalb at 312/733-1026, ext 232.



The Practice Improvement Network Update

Check out the [PIN section](#) of the IAFP web site which has resources for all family physicians

<http://www.iafp.com/PCMH>



www.twitter.com/IAFP_PIN



Find the PIN on Facebook, "like" the PIN and contribute to the discussion!
<https://www.facebook.com/pages/Illinois-Academy-of-Family-Physicians-Practice-Improvement-Network/222824071075908?sk=wall>

All FP practices- Take the Modern Healthcare Medical Home Survey

Modern Healthcare is conducting its first-ever survey of medical homes. The survey, which is being promoted by the NCQA and the Illinois Academy of Family Physicians, is intended for primary-care practices in the U.S. that function as patient-centered medical homes. Your participation in the industry's first survey of medical homes will help benchmark the impact of the medical home model on a medical practice's patient volume and financial performance.

To participate in the 2011 Medical Homes Survey, please visit
www.ModernHealthcare.com/MedicalHomesSurvey.

Completed surveys are due by Sept. 23 by 5 p.m. Central. Please contact Modern Healthcare's Research Department with any questions about this survey at research@modernhealthcare.com or 312-649-5459

Small Practice Pilot (SPP) Project is underway – still room for more!

Small practices of eight or fewer physicians are joining in a practice transformation journey with the help of IAFP and our practice management partners. We still have room for more practices. If you'd like to join the pilot project, download the short and simple pilot application at
<http://www.iafp.com/PCMH/PilotApp.pdf>

Practices of eight or fewer physicians from across the state are enrolled in the IAFP Practice Improvement Network's small pilot practice program. The goal of the PIN small practice pilot is to help participating practices determine which tools, practices and standards to adopt within their own organizations. Here are some answers to common questions. Learn more at
<http://www.iafp.com/PCMH/PINPilotFAQs.pdf>

What types of activities will I be required to complete as part of the pilot?

Practices complete several assessments and education modules at the beginning of the program. The remainder of the program is working with your coach to complete Plan-Do-Study-Act projects on clinical quality, fiscal improvements and practice management. Practices also attend webinars and live CME sessions and meet with their selected practice transformation coaches on a quarterly basis.

What type of time commitment does the pilot require?

The initial assessments and modules will require approximately 5-6 hours. After that, practices should anticipate spending 2-4 hours per week in some combination of planning or executing Plan-Do-Study-Act projects, participating on webinars or attending live CME sessions. Practices and transformation coaches are required to attend the IAFP annual meeting Nov 11-12 in Oak Brook.

Will the pilot help my practice obtain NCQA recognition?

The IAFP has established a network of resources to help your practice obtain NCQA recognition if you decide to pursue it. The PIN offers a network of ambassadors, IAFP members who are recognized leaders in their healthcare communities. Several of the ambassadors have achieved NCQA recognition for their practices and can advise your practice on the process. The IAFP can also recommend learning tools and programs.

To enroll in the PIN, please visit <http://www.iafp.com/PCMH/index.htm> for more information or email the PIN project manager, Helen Kate Liebelt, at hkliebelt@iafp.com.

Government Relations

IAFP offers improvement strategies for Medicaid at House committee hearing

IAFP executive vice president Vincent Keenan, CAE provided live testimony before the House Healthcare Availability and Access Committee on August 12. The subject was the Medicaid eligibility and payment system going forward. Mr. Keenan discussed the importance of moving toward a blended payment system of fee-for-service, care management and performance bonuses to adequately pay providers for the work needed to improve care, outcomes and lower costs for the Medicaid program. He cited the success of Illinois Health Connect in his testimony. [You can view his full testimony here](#)

Gov. Quinn signs Mental Health Parity Act

IAFP supported HB 1530 during our Spring into Action visits and the legislative session. On August 18, Gov. Pat Quinn signed the bill into law (now PA-97-0437) at Alexian Brothers Health Systems. The Act, which takes effect immediately, will ensure insurance coverage parity for mental and behavioral health services, bringing Illinois into compliance with requirements included in the federal health care reform law. Insurance providers will not be able to limit coverage, nor impose higher co-pays or deductibles for mental or behavioral health services than those costs set for medical and surgical services.

The Medical Practice Act needs to be renewed by November 30th! SB 1540 is the only live bill that addresses the Medical Practice Act. This legislation contains language supported by the Illinois Dept. of Professional Regulation and can be acted on during the Veto sessions in October and November. Please contact your state Senator and share the [fact sheet](#) – urge them to pass SB 1540!

Federal

Med Mal study reveals lawsuits are high, even if payout unlikely

A 20-year review of medical malpractice cases reported in the New England Journal of Medicine revealed that only 1 in 5 resulted in a payout to the plaintiff. However, the study also revealed that 1 in 14 physicians will be sued in their careers. Even “low risk” family medicine physicians have a 75 percent chance of being sued. [Read more online](#). The article also emphasizes the financial and emotional costs of defending a lawsuit, as well as the time taken away from physician practice while the suit runs its course.

HIPAA 5010 reminder

According to CMS, [National 5010 Testing Week](#) (1-page PDF; [About PDFs](#)), which is a follow-up to the national testing day held earlier this summer, will take place Aug. 22-26. Full details are on the CMS website at <http://www.cms.gov/Versions5010andD0/Downloads/5010ImplementationCalendar.pdf>

Physicians should be most concerned with the transfer of patient information, such as claims submissions and patient eligibility inquiries, said Cynthia Hughes, C.P.C., an AAFP coding and compliance specialist. Practices that aren't prepared for the change or that encounter unexpected problems after implementation of the 5010 standards, "likely will see delays in payment for services provided to all of their patients on or after Jan.1, 2012," said Hughes.

During testing week, participants will have the added benefit of real-time help desk support and immediate direct access to Medicare administrative contractors. The 5010 transaction standards

were mandated by modifications to the Health Insurance Portability and Accountability Act Electronic Transaction Standards as outlined in the final rule published in the Jan. 16, 2009, [Federal Register](#) (34-page PDF; [About PDFs](#)).

FamMedPAC Update

Have you contributed to the PAC? Our goal is to have 10 percent of IAFP's 2,500 active members as FamMedPAC contributors and we are currently at 1.5 percent. However the Illinois chapter is ranked 9th out of all state chapters in the total amount of money contributed, with just under \$10,000 contributed by IAFP members. [Go online and make your contribution now](#) at www.aafp.org and click on FamMedPAC logo.

CME

Now on IAFP.com – Annual Meeting CME Schedule

Check out the [two-day CME schedule](#) with a track of clinical topics and a track of practice management topics! Pick and choose what you need on Friday afternoon or all day Saturday. CME fee for IAFP members is only \$50 per day, or \$100 for both days. The IAFP annual meeting CME is November 11th and 12th at the Marriott Oak Brook Hotel. Register today!

Also on IAFP.com – all the Your Healthcare Plus CME

The IAFP's Yhplus.com CME activities have a change of (web) address! Now the IAFP education website www.iafp.com/education is the home to all eleven YHP topics. The IAFP's library of free continuing medical education will continue to grow with more topics (diabetes group visits, chronic illness care) to be added at the end of the year.

REGISTER TODAY: PROTECTING BABIES' DEVELOPING BRAIN: A WORKSHOP ON FASD

On Friday, September 9, 2011, the day long workshop Protecting Babies' Developing Brain: A Workshop on Fetal Alcohol Spectrum Disorder (FASD) will be held at the University of Illinois at Chicago (UIC) from 8am – 4pm. The registration fee is \$5. This conference is designed for academic faculty directors, training directors, and medical and allied health care professionals and will enhance participant's knowledge and skills to recognize, diagnose, treat, and prevent Fetal Alcohol Spectrum Disorders. The event will offer 6.0 continuing educational credits for physicians and nurses. This event is sponsored by ICAAP, UIC, Illinois Affiliate of the Midwest Regional Fetal Alcohol Syndrome Training Center (MRFASSTC), Illinois Center for Fetal Alcohol Spectrum Disorder (ICFASD) and Illinois Affiliate of the National Organization on Fetal Alcohol Syndrome (IL NOFAS). [Register online](#) or contact Jennie Pinkwater at jpinkwater@illinoisaaap.com for more information.

REGISTER NOW: Improving Quality of Care for Young Adults with Special Health Care Needs – 3 Category 1 CME Credits

Family Physicians as well as nurses and care coordinators are invited to [register](#) to attend a free pre-conference session to be held September 15, 2011, from 8-11 am as part of the Midwest Society of General Internal Medicine (SGIM) Regional Meeting at Navy Pier in Chicago, focusing on strategies to improve quality of care for young adults with special health care needs. The session will provide information on visit planning strategies and examination techniques geared toward patients with cognitive, behavioral, and/or mobility impairments; using portable medical summaries to facilitate care coordination and the transition of care; and supporting patient healthcare skills development to promote increased independence in health management. For more information, contact Laura DeStigter at ldestigter@illinoisaaap.com or at 312-733-1026 ext 210. Registration link is <http://illinoisaaap.org/2011/06/sgim-preconference/>

Check out the flyer posted on the IAFP web site at <http://www.iafp.com/calendar/icaap3.pdf>

Radon in Southern Illinois – A Medical Perspective” CME conference

October 14th 7:30am to noon in Edwardsville (Free radon test kits available!)

Co-sponsored by the SIU Dept. of Family and Community Medicine [Learn more](#)

Register at www.siumed.edu/cancer

Keynote Speaker: Richard Guimond, Registered Professional Engineer, who served as Assistant Surgeon General (Rear Admiral Lower Half) while also serving as the EPA Director in the Office of Radiation Programs. Guimond was responsible for developing the first ground breaking Federal strategy to assess & reduce radon exposure in the U.S.

Achieving Meaningful Use Webinar Series

IL-HITREC (Illinois Health Information Technology Regional Extension Center) is offering a series of monthly FREE webinars designed to help physicians and their practices attain the meaningful use of EHRs.

IL-HITREC has offered a series of FREE webinars designed to help physicians and practices attain meaningful use of EHRs. Their Achieving Meaningful Use series offered monthly webinars with timely topics on achieving meaningful use of EHRs. Each webinar was recorded, so please visit their archives below to view a webinar.

Archived Webinars

[A Winning Strategy for Achieving Meaningful Use](#)

[EHRs: The Good, the Bad and the Need to be Prepared](#)

[Workflow and EHR - an Oxymoron?](#)

[Clinical Decision Support - What it is and how it can improve medicine](#)

[Quality Reporting and Meaningful Use](#)

[An Introduction to E-prescribing](#)

[EHR Data Privacy and Security: How to NOT End Up in the Newspapers...](#)

News You Can Use

New Medical Home Patient Education Videos available for download

Illinois Health Connect is pleased to offer a new six-minute client education video. The video was produced in collaboration with IAFP and highlights the medical home model and continuity of care. The video also explains how IHC can assist clients in securing a medical home and describes the other services offered by IHC. **The video is available in both English and Spanish.** It is posted on the IHC website at: <http://www.illinoishealthconnect.com/>. The video can be downloaded from the website or physicians can order a DVD copy by filling out the form posted on the website. Providers and community groups can use this for any client education opportunities such as showing as loop on the TV in the waiting room or showing after patient education classes that include HFS clients. While the video is specifically targeted at IHC patients, it does emphasize the value of a medical home and is a good educational tool for any primary care environment to encourage your patients to make full use of the medical home your practice provides.

Upcoming Illinois Health Connect Provider Webinars

The following Provider Education material is intended for the didactic purpose of Illinois Health Connect Primary Care Physicians. IHC proposed use of this material is to educate and update providers and all interested parties on the pertinent healthcare and programmatic issues encompassing Illinois Health Connect. Click on the link to register for the webinars below or call the Illinois Health Connect Provider Help Desk at **877-912-1999**.

August 23rd at 12:00 PM [EPSDT Services: Providing Quality Care and Enhancing Payment](#)

Use of Literature and Reflective Writing in Medical Education

Did you know that tapping your “inner storyteller” can be a valuable asset in your patient encounters and in your ability to teach the art of medicine? IAFP member Susan Arjmand, MD presents on the Use of Literature in Reflective Writing in Medical Education in the patient-centered approach to communication to develop empathy, humanism and cross-cultural competency. *Presented by the Chicago Society for History of Medicine and Humanities in partnership with the UIC School of Medicine, Dept. of Medical Education.*

Tuesday, September 13 from 5 to 6:30pm (refreshments provided)

Moss Auditorium at UIC College of Medicine, 909 S. Wolcott St. in Chicago.

Link to [details and registration information](#) here

Upcoming Illinois Health Connect Subcommittee Meetings

Participation in the subcommittees is voluntary and open to any consumer of health care professional who wishes to participate. Please contact the chairperson if you wish to participate in any of the upcoming meetings.

<u>Date</u>	<u>Topic</u>	<u>Time</u>	<u>Chairperson</u>	<u>Email</u>
September 7, 2011	Respiratory Illness	12- 1pm (CST)	Cari Vonderhaar	cvonderhaar@automated-health.com
September 22, 2011	Provider Network	12- 1pm (CST)	Dr. Margaret Kirkegaard	mkirkegaard@automated-health.com
October 12, 2011	Quality Management	12- 1pm (CST)	Cari Vonderhaar	cvonderhaar@automated-health.com
November 10, 2011	Behavioral Health	12- 1pm (CST)	Dr. Margaret Kirkegaard	mkirkegaard@automated-health.com
December 1, 2011	Provider Network	12- 1pm (CST)	Dr. Margaret Kirkegaard	mkirkegaard@automated-health.com

Repeat Items

Seeking members’ obesity prevention and treatment best practices

At the May Board meeting, the IAFP Board of Directors approved an action item from the Public Health Committee that IAFP support each of three policy goals of the Illinois Alliance to Prevent Obesity.

1. Increase access to retailers who serve and/or sell healthy and affordable food options.
2. **Develop state-level obesity prevention resources and infrastructure.**
3. Increase consumption of healthy food and beverages in relation to consumption of unhealthy food and beverages that have minimal nutritional value, such as sugar-sweetened beverages and calorie-dense, low nutrition fast foods

We are looking for member input on goal #2. Specifically, what are your practices and/or surrounding community doing to prevent and address obesity in your patients? IAFP would like to contribute our family medicine best practices to the state level resource and infrastructure. If you followed the recent report issues last week, you know Illinois adult obesity rates are still

increasing. In fact, no state had any reduction in obesity rates! Please send your input by replying to this e-news or mail them directly to vkeenan@iafp.com with "obesity" in the subject line.

IAFP Representative needed for Radiologic Advisory Board

IAFP is invited to submit a member for a vacant position on the Radiologic Technologist Accreditation Advisory Board (RTAAB). Appointments are made by the Governor, and an individual may serve two consecutive three-year terms. The Board shall advise, consult with and make recommendations to the Agency with respect to accreditation requirements to be promulgated by the Agency; however, the actions of the Board shall be advisory only with respect to the Agency.

This is an unpaid position, but any travel expenses incurred will be reimbursed. If interested, please email your name and CV to Vince Keenan, CAE – IAFP executive vice president at vkeenan@iafp.com

Make sure you have the 2011 ABN form for Medicare patients!

CMS is notifying health care providers and suppliers that it has updated its "Advance Beneficiary Notice of Non-coverage," or ABN, form and made the [revised form and information on how to use it](#) available online. Use of the revised ABN, which is issued to patients by physicians and other health care professionals, laboratories and suppliers "in situations where Medicare payment is expected to be denied," will become mandatory on Nov. 1, 2011. At that time, the 2008 form will be considered invalid, said CMS. Check the lower left hand corner of the document for the words "Form CMS-R-131" and the revised date "03/11" to ensure that you have the correct form in your office.

ICAAP offers free office-based childhood and adolescent immunization provider education opportunities for providers

The Illinois Chapter, American Academy of Pediatrics provides free, on-site, Immunization Update programs to family practices in Illinois. Two programs are available: [Reaching our Goals: Immunization Provider Education](#) that focuses on childhood immunizations and the [Update and Adolescent Immunizations](#). A team of professionals develop an hour-long program specifically tailored to the unique needs of your practice and health care providers (physicians and nurse practitioners) present the program to your office staff at a time most convenient to you, in your practice. Best of all, it's FREE! To learn more, contact Annie Boesen at 312/733-1026 ext 216 or aboesen@illinoisAAP.com.

CDC infection prevention guide for outpatient settings

On July 13, the Centers for Disease Control and Prevention announced publication of the Guide to Infection Prevention for Outpatient Settings: Minimum Expectations for Safe Care. The guide is based on evidence-based CDC guidelines and is intended to be a concise educational document, including a checklist. It was designed —specifically for health care providers in outpatient care settings such as endoscopy clinics, surgery centers, primary care offices, and pain management clinics.||

Link to announcement:

http://www.cdc.gov/media/releases/2011/p0713_infectionprevention.html?source=govdelivery

Link to publication: <http://www.cdc.gov/HAI/pdfs/guidelines/standatds-of-ambulatory-care-7-2011.pdf>

Illinois PCEP program launches web site and resources

The Illinois Primary Care Extension Program (PCEP) summit held June 17 offered PCEP education from a national standpoint and then allowed Illinois attendees to share information

about PCEP-like projects from around the state. [Presentations and summaries](#) of several projects from the Summit are posted on the Illinois Health Connect website. If you are involved in a local project but did not have a chance to respond to the Environmental Survey prior to the Summit and would like to be included in the summaries on the website, email Dr. Margaret Kirkegaard, mkirkegaard@automated-health.com

The primary care extension program (PCEP) is a model of care that was developed to take advantage of community networks as a means of improving quality of medical care and community health through two mechanisms, namely, local technical support of practices and linkage with community resources. The PCEP model incorporates Health Extension Agents (HEAs) to perform this outreach function. While the Affordable Care Act (ACA) calls for the development of a national PCEP framework, funding has not been allocated.

EHR Medicare Meaningful Use Registration Open

The Medicare and Medicaid EHR Incentive Programs will provide incentive payments to eligible professionals, eligible hospitals and critical access hospitals (CAHs) as they adopt, implement, upgrade or demonstrate meaningful use of certified EHR technology.

Here is the [link to get started](#) with the Medicare incentive program when you're ready.

Members in the News

If you have a news item to share, send it to Ginnie Flynn at gflynn@iafp.com.

Marie McCarthy, MD was selected to receive a 2011 Pfizer Teacher Development Award based on scholastic achievement, leadership qualities and dedication to family medicine. She is one of sixteen recipients from across the country honored by the American Academy of Family Physicians Foundation for her commitment to education in the field of family medicine. Dr. McCarthy is currently a part-time instructor at the Saints Mary and Elizabeth Family Medicine Residency Program, where she will be recognized for this achievement during a ceremony held by her teaching center.

Steven Rothschild, MD of Chicago authored a letter to the editor in the Aug. 6 Chicago Tribune to challenge the perception that all individuals are responsible for their poor health. Rothschild reinforced the importance of public health education to help tackle all the factors that contribute to poor health status in our communities.

Jennifer McGowen, MD and her son, Jack, were featured in an Aug. 11 Hinsdale Doings story about Jack's Eagle Scout project where he created comfort blankets for the Adventist Hinsdale Hospital Emergency Room to hand out to young children and seniors in the emergency room to help ease the anxiety of an emergency. Proud mom Dr. McGowen is a family physician at the hospital.

Also on August 11, **Michael Ward**, MD offers patient education about the need for African Americans to prevent and also be screened for skin cancer in the TribLocal Tinley Park edition. Ward explains that darker skin does not exclude African Americans from risk.

Bryan Albracht, MD of Springfield reminds men that they do indeed need to go to the doctor. His patient education column in the Aug. 17 State Journal-Register and BeHealthySpringfield.com web site gives practical advice on what checkups and screenings men need at different intervals at different ages.

Goutham Rao, MD of NorthShore University dept. of family medicine is the lead author of a new Scientific Statement from the American Heart Association (AHA) that offers specific recommendations about how to address obesity with patients in busy out-patient settings, which research shows physicians too often don't do. The statement is published in the current edition of

Circulation, Journal of the American Heart Association. Rao and colleagues reviewed hundreds of medical reports and studies for the Scientific Statement, and provide recommendations that they said would help physicians engage patients and bring about behavioral change. Their recommendations include:

- When talking to patients about obesity, physicians should take an unhurried, non-judgmental approach. For example, they should use the term “weight” rather than “obese.”
- Physicians should develop a specific plan of action that engages the patient in the plan rather than offering vague recommendations about losing weight.
- An extra but important step is assessing readiness to change among patients.
- Central planning and training should be incorporated in a collaborative approach involving physicians, nurses and other caregivers when dealing with obese patients.

Do you blog? We'd love to know about it so we can create a member's blog section of the IAFP website. In the meantime, check out these IAFP members who are current bloggers. **Please note that the comments on each blog represent the individual and in no way are to be considered policy or representation of the Illinois Academy of Family Physicians*

Jim Cunnar, MD <http://oncall24seven.blogspot.com/>
Carrie Nelson, MD <http://www.doctorcarriesbetterliving.com/>
Susan Buchanan, MD - <https://greenkidsdoc.wordpress.com/>

CLASSIFIEDS

PRACTICE FOR SALE - Robust family medicine practice with a very faithful patient population. Located in Schaumburg on Schaumburg Road, in a strip mall with excellent visibility from the heavily travelled street. Approximately 2000+ active patients with even more charts. Patient population is mostly middle class and incorporates many diverse ethnicities, with most major insurance plans and Medicare and Medicaid accepted. Approximately 15% pediatrics included in the practice and several families of three generations. Great opportunity to either begin a practice, or add the patients to your current practice. Email spectorfpdoc@comcast.net.