



## **e-News for June 30, 2009**

### **IAFP News**

#### **IAFP Launches PCMH center on our web site**

Hopefully by now you know that PCMH stands for “Patient-Centered Medical Home.” To compliment AAFP’s extensive member and public education efforts (see the AAFP site at <http://www.aafp.org/online/en/home/membership/initiatives/pcmh.html>) IAFP has created our Illinois PCMH center on our web site.

**\*Just added** – a “Top-Ten” list for practices who want to become a medical home – from one Illinois small practice family physician.

Check it out at <http://www.iafp.com/PCMH/index.htm>

#### **AAFP Congress of Delegates *CALL FOR RESOLUTIONS***

The Illinois Academy of Family Physicians invites members to submit resolutions for consideration for Illinois to propose for the 2009 AAFP Congress of Delegates.

Resolutions must be submitted in writing no later **August 21, 2009** to be considered by the IAFP Task Force on Resolutions, chaired by Margaret Kirkegaard, MD. Resolutions should be sent via e-mail to Gordana Krkic at [gkrkic@iafp.com](mailto:gkrkic@iafp.com).

AAFP offers tips on writing resolutions (from the National Conference of Special Constituencies) at

[http://www.aafp.org/online/etc/medialib/aafp\\_org/documents/cme/courses/conf/conference/reswritinghowto.Par.0001.File.tmp/ResolutionWritingNutshell.pdf](http://www.aafp.org/online/etc/medialib/aafp_org/documents/cme/courses/conf/conference/reswritinghowto.Par.0001.File.tmp/ResolutionWritingNutshell.pdf)

### **State Government Relations**

The Illinois House returned to Springfield on Monday June 29, and the Senate followed on Tuesday, June 30. As of this writing, the state is still without a budget, and the new fiscal year begins July 1.

### **Federal Government Relations**

Link to all things federal government relations at the AAFP Web site at

<http://www.aafp.org/online/en/home/policy/federal.html>

#### **Health Care Reform Update**

AAFP President Ted Epperly, MD, appeared before the House Ways and Means Committee and the House Energy and Commerce Committee’s Health Subcommittee on Wednesday June 24 and Thursday, June 25, respectively. In his testimony, Dr. Epperly called for health care system reform.

He emphasized that primary care is the key to reforming the health care system and praised the committees for including the “patient-centered medical home;” emphasizing cognitive clinical decision-making rather than procedures; aligning incentives to embrace value over volume; and, taking steps to ensure the adequacy of the primary care workforce.

Dr. Epperly concluded by urging the committee to take steps to ensure an adequate primary care physician workforce, which would be equivalent to approximately 45 percent of the physician workforce; to remove the barriers to training in nonhospital settings; and to revise GME funding so that it is derived from all payers, not just Medicare and Medicaid alone.

The Senate Health, Education, Labor and Pensions Committee, which has been debating and amending a draft health care policy overhaul bill, will reconvene July 6 to begin considering long-term care policies and the coverage section of the bill.

### **ACTION ALERT: A critical moment for primary care.**

Congress is in recess this week for the upcoming Independence Day holiday. Legislators are home in the district and this is the week to talk to them about health care reform. Several IAFP members from the 6<sup>th</sup> Congressional District will be meeting with Rep. Peter Roskam on Wednesday, July 1 for a “Physicians Roundtable Discussion” on health care reform. Find or make an opportunity to talk about health care reform with your member of Congress this week.

Here are links to information on AAFP policy and support statements:

#### **Links to AAFP press statements in response to recent activities:**

AAFP support of House Health Reform Proposal, June 25, 2009

<http://www.aafp.org/online/en/home/media/releases/newsreleases-statements-2009/waysandmeansandenergyandcommercecommittee-testimony-epperly.html>

AAFP, ACP and AOS statement on primary care health care reform, June 18, 2009

<http://www.aafp.org/online/en/home/media/releases/newsreleases-statements-2009/primarycarereform-aafp-acp-aoa.html>

AAFP response to President Obama presentation to AMA, June 15, 2009

<http://www.aafp.org/online/en/home/media/releases/newsreleases-statements-2009/obama-speech-americanmedicalassociation.html>

AAFP policy on public option June 12, 2009

<http://www.aafp.org/online/en/home/media/releases/newsreleases-statements-2009/public-and-private-health-plans.html>

## **Public Plan Option**

The debate about whether to include a public plan option in any comprehensive health care reform legislation has emerged as one of the most contentious issues dividing Republicans and Democrats. The Obama administration and most congressional Democrats support a public plan option to give patients more options and to keep private plans honest. Most congressional Republicans oppose a public plan option, saying it will drive private plans out of the market while leading to a single-payer health care system.

The AAFP's Board of Directors has endorsed the public plan option, as long as that plan adheres to several conditions for fair competition, such as those put forth by the New America Foundation, a think tank based in Washington. The conditions are that

- administrators of the public plan must be accountable to an entity other than the one identified to govern the marketplace;
- the public plan cannot be Medicare;

- the public plan must be actuarially sound;
- the public plan cannot leverage Medicare or any other public program to force providers to participate;
- the public plan should not be required to use Medicare payment rates;
- insurance market rules and regulations governing the public plan must be the same as those governing private plans;
- the public plan cannot be granted an unfair advantage in enrolling the uninsured or low-income individuals, who presumably will be eligible for subsidies in the new marketplace;
- public and private insurers should be required to adhere to the same rules regarding reserve funds; and
- the public plan would need to contribute to value-based initiatives that benefit all payers.

**E-mail your Senators:** Go to <http://capwiz.com/aafp/issues/alert/?alertid=13496991&type=CO> Tell them meaningful health care reform must be built on the core principles of providing primary care to everyone, offering the Patient-Centered Medical Home, addressing the declining number of primary care physicians, improving quality and increasing access while holding the line on costs.

We need Congress to **include adequate payment for doctors and funding for programs that will enhance and improve primary care to truly reform our health care system.**



### **AAFP's *CONNECT FOR REFORM***

**You don't have to fly to Washington, DC to be heard!** You don't have to draft a letter to the editor from scratch. AAFP has the answer with the **Connect for Reform Blog** and action center *Connect for Reform* is a new e-advocacy campaign designed to give AAFP's members an inside look at the health care reform debate in Washington and offer easy and effective ways to get involved. Nearly 2400 AAFP members have joined!

*Your Illinois Academy encourages all members to join this campaign.* The *Connect for Reform* site has an "Action Center" that will take you directly to template letters to the editor and to your Congress members that you can customize with your voice and personal experience. The AAFP system will even send your letters for you. *It doesn't get any easier than this!*

Family physicians have an incredible opportunity this year to influence the health care reform debate. Please do it today! Log on and sign up at [www.aafp.org](http://www.aafp.org) and click on the **Connect for Reform** icon on the right side of the page.

### **PRESIDENT SIGNS TOBACCO REGULATION LAW**

On Monday, June 22, President Obama signed the Family Smoking Prevention and Tobacco Control Act (HR 1256/S 982), which gives the FDA authority to regulate tobacco products. The AAFP has supported this legislative effort for many years. The Senate passed the bill on June 11 on a vote of 79 to 17, and the House followed the next day passing the bill 307 to 97. We encourage IAFP members to use AAFP Speak out to write thanks to legislators and President Obama on the passage and signing of the "Family Smoking Prevention and Tobacco Control Act." Use AAFP Speak Out to write your thanks, <http://capitol.aafp.org/aafp/home/>

## CME Information

### **Active Members:**

#### **IAFP Bi-Annual CME Topics Survey**

The IAFP develops CME activities based on the needs of our members. Let your voice be heard and tell us which topics you would like to see the IAFP develop CME activities on! The survey takes about 5 minutes to complete but your input will help the academy develop educational activities for you for the next two years.

[http://www.surveymonkey.com/s.aspx?sm=E8m3LDF7GrDrDdKA6QmFkw\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=E8m3LDF7GrDrDdKA6QmFkw_3d_3d)

### **National Procedures Institute**

August 6-10 at the Avenue Hotel  
160 E. Huron in Chicago (near Michigan Ave.)

Invest in procedures with National Procedures Institute in 2009! Our Illinois chapter is proud to partner with NPI to provide you an exciting opportunity to bring new procedures to your practice. When you attend an NPI course, NPI will send \$50 to the Illinois Academy of Family Physicians. All you have to do is enter "Illinois" in the Referral Code field when you register online at the NPI Web site so that our chapter receives credit for your attendance.

Visit NPI online at <http://www.npinstitute.com> to view course descriptions, learn about NPI's outstanding faculty and register. Don't forget to enter **Illinois** in the Referral Code field during the registration process and start getting more out of your practice with NPI.

### **Save the Date: Risk Management seminar**

IAFP and ProAssurance will present a Risk Management seminar to better prepare you and your practice for tomorrow's challenges.

**Tuesday, September 22**

**6:00-8:00 p.m.**

**Maggiano's Little Italy, Oakbrook**

**Registration and dinner begins at 5:30**

This live program is FREE for IAFP members (\$100 for non-members) and awards continuing medical education credit and may qualify you for premium credit. To register, e-mail Kate Valentine at [kvalentine@iafp.com](mailto:kvalentine@iafp.com)

### **IAFP ONLINE FREE CME**

With the Illinois Academy of Family Physicians (IAFP) CME Website, <http://www.IAFP.com/education> (registration required), you will be able to track which CME courses you have completed and obtain your CME certificates - simply with the click of a button at the end of each completed online course.

Check out any of the IAFP FREE online CME programs and you could earn up to nine credits by completing all of the case studies.

### **YOUR HEALTHCARE PLUS FREE CME**

Visit <http://www.yhplus.com>

Each topic contains valuable resources, including disease management tips, clinical education, QI worksheets and reference materials, as well as audio files for people on the go. All CME

modules on this website, except QI, have been approved for AMA Cat 1 credit, AAFP prescribed credit, nursing contact hours, and asthma and depression have been approved for ABFM MC-FP Part IV credit.

Access FREE CME and earn credit with easy-to-use education activities on:

- Quality Improvement
- Depression
- Pediatric Asthma
- COPD
- Substance Abuse
- Heart Failure
- Diabetes



### **PRI-MED CME INFORMATION**

<http://www.pri-med.com>

<http://www.pri-med.com>

Partnering with the IAFP, Pri-Med offers world-class CME programs in your area. Taught by leading experts, you can earn Continuing Medical Education credits at little or no cost. All activities listed are approved for AMA PRA Category 1 Credit(s). Application for AAFP Prescribed credit has been submitted.

#### **Pri-Med Access with ACP**

You're invited to this complimentary 2-day, innovative CME program designed for primary care physicians with active patient panels. In collaboration with the ACP and Pri-Med Institute, the CME curriculum addresses four essential primary care areas: cardiovascular disease, diabetes/obesity, immunizations, and dependency disorders where you can learn assessment techniques, preventative strategies, and new treatments and therapies.

>> [Chicago, IL](#) – Friday and Saturday, November 6-7, 2009

[http://www.pri-med.com/pmo/ViewEvent.aspx?EventCode=26chi09b&CCODE=r12&utm\\_source=oafp&utm\\_medium=partnerlink&utm\\_campaign=AM\\_IAFP\\_R12](http://www.pri-med.com/pmo/ViewEvent.aspx?EventCode=26chi09b&CCODE=r12&utm_source=oafp&utm_medium=partnerlink&utm_campaign=AM_IAFP_R12)

(Please note: This program is designed for primary care physicians with active patient panels and whose attendance at this program will benefit the treatment of their patients. A limited number of registration opportunities will be made available for nurse practitioners and physician assistants also engaged in active patient care.)

#### **Pri-Med Midwest Conference & Exhibition**

Annual conference and exhibition composed of Pre-Conference Symposia day, 3 core program days, and over 50 clinical lectures from Harvard Medical School and Northwestern University Feinberg School of Medicine. Plus, a dozen practice management sessions, industry-supported symposia, and a dynamic exhibit hall.

## **[Family Health Foundation of Illinois](#)**

#### **AAFP Foundation Dues Check-Off Campaign**

Support good work at both the state and national levels. When you make a \$50 Check-Off donation with your membership dues payment, you help your state chapter and AAFP Foundation at the same time.

Your dollars will fund grants for chapter-level programs through the *Family Medicine Philanthropic Consortium* (FMPC), as well as AAFP Foundation humanitarian, educational, and research initiatives. All programs are designed to advance the values of Family Medicine and improve the health of all people.

So remember to check the box, when you receive your membership dues statement. *And don't forget your contribution is tax-deductible.*

## Resident and Student Information

### **SAVE the Date! Residents and Students IAFP Fall Forum – Saturday October 10 in Oak Brook**

Students: This is the IAFP's premier annual event to explore family medicine, try some hands-on procedures, and visit with dozens of residency programs from Illinois and beyond.

Residency programs – Exhibit, provide a workshop or demonstration and get valuable personal time with medical students from throughout the state.

Fall Forum – Saturday October 10<sup>th</sup>  
Doubletree Hotel  
1909 Spring Road  
Oak Brook, IL 60523  
630-472-6000  
Room rate: \$107 single/double – cut off date is September 24<sup>th</sup>

Interested students and residency programs can contact Crishelle O'Rourke for more information at 630-427-8006 or [corourke@iafp.com](mailto:corourke@iafp.com)

## News you can use

### **H1N1 update for Chicago area physicians**

The Chicago Department of Public Health published updated H1N1 flu information in their CDInfo (Communicable Disease Info) newsletter. View it on the IAFP web site at <http://www.iafp.com/whatsnew/CDInfo.pdf>

### **FAQs for billing and copayments for Medicaid patients**

There is often much confusion around billing of copayments for patients whose healthcare is covered by Medicaid. The Illinois Department of Healthcare and Family Services (HFS) has put together a useful FAQ (Frequently Asked Questions) document on their website, <http://www.hfs.illinois.gov/billing/> to assist practices with Medicaid copayments. After clicking on the link, the FAQ is titled, "Questions and Answers on Billing Co-Payments June 2009".

### **Alzheimer's Foundation of America's National Concepts in Care Conference**

This free educational conference about Alzheimer's disease is for family caregivers, healthcare professionals and individuals with dementia. Includes keynote presentation by Joy Bauer, health and nutrition contributor for the "Today" show, top experts, an exhibit hall, Spanish-language presentations, and free respite care for individuals with dementia.

**Thursday, September 24, 2009**

**Hyatt Regency McCormick Place, 2233 South Martin Luther King Dr.  
Chicago, IL  
800AM - 5:00PM Free  
To register or for more information, call (toll-free) 866-AFA-8484.**

### **TECH BIT – Do away with Voice Mail!**

*Gregg Marshall, CPMR, CSP, is a speaker, author and consultant. He can be reached by e-mail at [gmarshall@repconnection.com](mailto:gmarshall@repconnection.com), or visit his website at <http://www.repconnection.com>.*

I hate voice mail. You have to call in to retrieve it, if it's for your cell phone getting your voicemail is burning minutes. A lot of the messages aren't worth returning, and some people leave their whole life history in each voice mail.

I don't do voice mail any more. I switched over to PhoneTag (<http://www.phonetag.com>), until just recently called Simulscribe). They sent me a magic "code" to key into my cell phone, which set it to call forward calls when I don't answer to a special telephone number they assigned me when I signed up.

So if you call me and I don't answer you hear the same message I would have used for my cell phone. You leave your message. PhoneTag transcribes it. I get the message via text message and email (the email includes an MP3 recording of the message). Because the text message arrives silently, I can see your message while in a meeting... Or while overseas.

Feel free to use my [referral code to sign up](https://apps.simulscribe.com/signup/r/184315)  
<https://apps.simulscribe.com/signup/r/184315>

I even promise to return your call.

### **Members in the news**

*E-mail Ginnie Flynn at [gflynn@iafp.com](mailto:gflynn@iafp.com) to share your media clips or to request a copy of any items listed below.*

**Arvind Goyal, MD** of South Barrington was widely quoted in the June 18<sup>th</sup> *Washington Post* with reaction to President Obama's June 15<sup>th</sup> address to the American Medical Association and the AMA's subsequent resolution. Goyal is a delegate to the AMA for the American Association of Public Health Physicians.

**Jerry Kruse, MD and Janet Albers, MD** – both from SIU department family medicine - were featured in a June 18<sup>th</sup> *Illinois Times* article about the medical home and Sen. Dick Durbin's proposed federal legislation to pilot medical homes through Medicaid and SCHIP programs in eight states. Kruse has been involved in helping Sen. Durbin and Sen. Richard Burr (NC) craft the legislation.

Also on June 18 in the *LaSalle Tribune*, IAFP Member **Jon Pritchett, MD** of Mendota is quoted about the importance of wearing a helmet as part of staying safe while cycling.

**Jeff Ripperda, MD** of Murphysboro is widely quoted in a June 17 *Southern Illinoisan* article on summer injury prevention, discussing water safety and driving safety. The article was widely reproduced throughout the region.

IAFP executive vice president **Vince Keenan, CAE** is quoted in a *Springfield State Journal-Register* story taking a closer look at the Illinois Health Connect program which ran on June 20.

IAFP first vice president **David Hagan, MD** of Gibson City is featured in a *Chicago Tribune* Monday June 29<sup>th</sup> about how low Medicaid payment rates are discouraging for doctors and may even contribute to the lower numbers of medical students choosing family medicine. In a related *Washington Post* story about the shortage of primary care physicians that also ran on the Tribune on Monday, UIC family medicine chief resident **Noah Walman, MD** is pictured.

Congratulations to **SIU School of Medicine Department of Family and Community Medicine** for their AAFP "Top Ten" award from AAFP as one of the nation's top ten medical schools for producing family physicians. The *Southern Illinoisan* ran a story about the award on Monday June 29.

## **CLASSIFIED ADS**

*IAFP members may post a classified ad in E-news free of charge for up to 4 issues.*

*Classified ad rates for non-IAFP members are \$100 per month (2 issues per month).*

Contact Ginnie Flynn at [gflynn@iafp.com](mailto:gflynn@iafp.com) to place your ad or you can download and print a form at <http://www.iafp.com/pdfs/EnewsAd.pdf>

### **1. CHICAGO**

Family physician for progressive, medical home practice in Southwest Chicago . Must be computer savvy. Must have excellent communication skills. Must have a passion for being an excellent family doctor. E-mail resume to [zielinski@visioneermid.com](mailto:zielinski@visioneermid.com) or fax 815-846-1072.

### **2. FACULTY - ILLINOIS**

#### **MacNeal Hospital Caring for Generations**

#### **MacNeal Family Medicine Residency- Associate Program Director**

Interested in being part of the longest running residency program in Illinois? MacNeal Family Residency seeks an enthusiastic family physician to join our faculty in a leadership role and become a part of our long, proud history of training family physicians. Our program offers strong balanced training, stable faculty, and excellent support from our institution. Located in a diverse urban-suburban setting in a very near-Chicago suburb, our 12-12-12 community-based university-affiliated program has three fellowships and is dually accredited. Practicing obstetrics, Spanish speaking skills, or an Osteopathic degree are desirable but not required. Become a member of an established residency program with a proven commitment excellence in family medicine for almost 40 years.

Confidential inquires please contact: Donna Lawlor, M.D., Program Director  
[dlawlor@macneal.com](mailto:dlawlor@macneal.com)

### **3. FOR SALE**

Alma Harmony Laser - \$55,000. Like new, excellent condition, used less than 25 times, approximately 3 years old. Contact [vivallury@southtownmed.com](mailto:vivallury@southtownmed.com).

**4. MELROSE PARK** – Busy medical practice looking for board-eligible or board certified family medicine physician. Spanish-speaking a plus. Competitive salary and benefits are available. Fax CV to The Center for Women at 708-343-2116.

**5. CHAMPAIGN** - Position available in busy primary care clinic for a full-time or part-time Family Medicine physician. Frances Nelson Health Center, Satellite of Community Health Improvement Center, is a Federally Qualified Health Center located in Champaign, IL. Our Clinic is a Family Medicine model with care provided to babies, children, adults, and pregnant women. Benefits include health and life insurance, CME reimbursement, and Retirement plan for full-time physicians. Please call Andrea

Goldberg, Site Director at 217 403-5401 and/or send letter of inquiry and resume to: [agoldberg@chealthctr.org](mailto:agoldberg@chealthctr.org). We look forward to hearing from you to further discuss this opportunity.

6. **QUINCY - Assistant Professor of Family and Community Medicine (2 positions)** A community based, university-administered Family Medicine Residency Program is recruiting two board-certified/board eligible Family Physicians. Qualifications: Graduate of an accredited family medicine residency program, State of Illinois licensure or eligibility. Strong clinical skills and desire to teach are essential. Three or more years of clinical and/or teaching experience in an active Family Medicine practice, hospital-based procedural skills, or training and experience in providing maternity and obstetrical care are desirable.

Established for 30 years, the 18 resident program features a Sports Medicine Fellowship, progressive and innovative faculty, and a supportive medical environment. The service area population exceeds 175,000 and is located in a Midwestern community of approximately 40,000. Quincy is a great family community with excellent schools and a love of the arts. Highly competitive salary, excellent benefits and terrific residents.

**Submit letter of interest and current CV to:**

Tom Miller, MD, Residency Director  
612 N 11<sup>th</sup> Suite B, Quincy, IL. 62301  
Phone: 217-224-8957

Email: [tmiller1@siumed.edu](mailto:tmiller1@siumed.edu)

Deadline to apply is June 30, 2009 or until filled.

SIU is an Affirmative Action/Equal Opportunity Employer.

## Repeat Items

### **Sam's Club offers E.H.R. package to Illinois Physicians**

Illinois physicians looking for a startup electronic health records system can now order one from the same place they shop in bulk for toilet paper, granola bars and frozen appetizers! You can't put your E.H.R. in the shopping cart at Sam's Club, but you can order a system online through their partnership with Dell and e-ClinicalWorks.

If you have purchased the Sam's Club E.H.R., we want to hear from you. Contact Vince Keenan at [vkeen@iafp.com](mailto:vkeen@iafp.com) to tell us about your experience.

### **From AAFP - Identity Theft Red Flags Rule Deadline Extended to August 1**

The 90-day extension of the Red Flags deadline gives physicians additional time to prepare for compliance. Link to more info at

<http://www.aafp.org/online/en/home/practicemgt/regulatory-compliance/id-theft.html>

### **Important Vaccine Program Reminder**

IAFP has partnered with Atlantic Health Partners (AHP) to help members lower their vaccine costs. IAFP members who have joined AHP report very high satisfaction with the program, particularly from the savings and customer service. And the service is free!

With the peak vaccination season quickly approaching, we encourage you to contact AHP. The program is available to you at no cost and provides *the most favorable pricing* for Sanofi Pasteur and Merck vaccines, which you order directly from the manufacturers (as you may do now). Atlantic Health Partners is widely recognized as the leading vaccine program in the country and has helped thousands of physicians, including many IAFP members, manage vaccine purchasing more effectively.

**Don't delay – contact AHP today** by phone at 800-741-2044 or by e-mail at [info@atlantichhealthpartners.com](mailto:info@atlantichhealthpartners.com).

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