

American Lung Association Poll of Illinois Residents

Field Dates: April 27, 2011 through May 9, 2011

Highlighted cells are statistically significant at the .05 level.

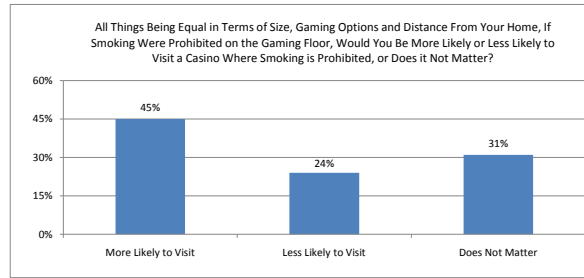
Data may not add to 100 percent due to rounding.

Overall margin of Error: +/- 4.9% (may be slightly larger in some cases due to respondent refusal to provide age, income, etc.)

Note: Question asked only to respondents who report that they gambled at a casino in the last 12 months.

Q4. All things being equal in terms of size, gaming options and distance from your home, if smoking were prohibited on the gaming floor, would you be more likely or less likely to visit a casino where smoking is prohibited, or does it not matter?

	% More Likely to Visit	% Less Likely to Visit	% Does Not Matter	N
Total	45%	24%	31%	401
Smoker/Non Smoker				
Smoker	13	64	23	81
Non-smoker	53	14	33	320
				401
Sex				
Male	44	26	30	190
Female	47	22	31	211
				401
Age Cohort				
18-34	44	24	32	62
35-49	48	28	25	86
50-64	44	26	30	94
65+	44	16	40	133
				375
Household Income				
<\$40K	45	16	39	113
\$40-\$80K	31	40	29	114
\$80K-\$100K	59	13	28	53
\$100K+	53	24	24	68
				348
Education				
<High School	6	60	33	15
HS Diploma Only	45	21	34	132
Assoc/Tech. Cert.	51	14	35	72
Bachelor's or Higher	47	27	26	172
				391



Likely to Likely to Matter

American Lung Association Poll of Illinois Residents

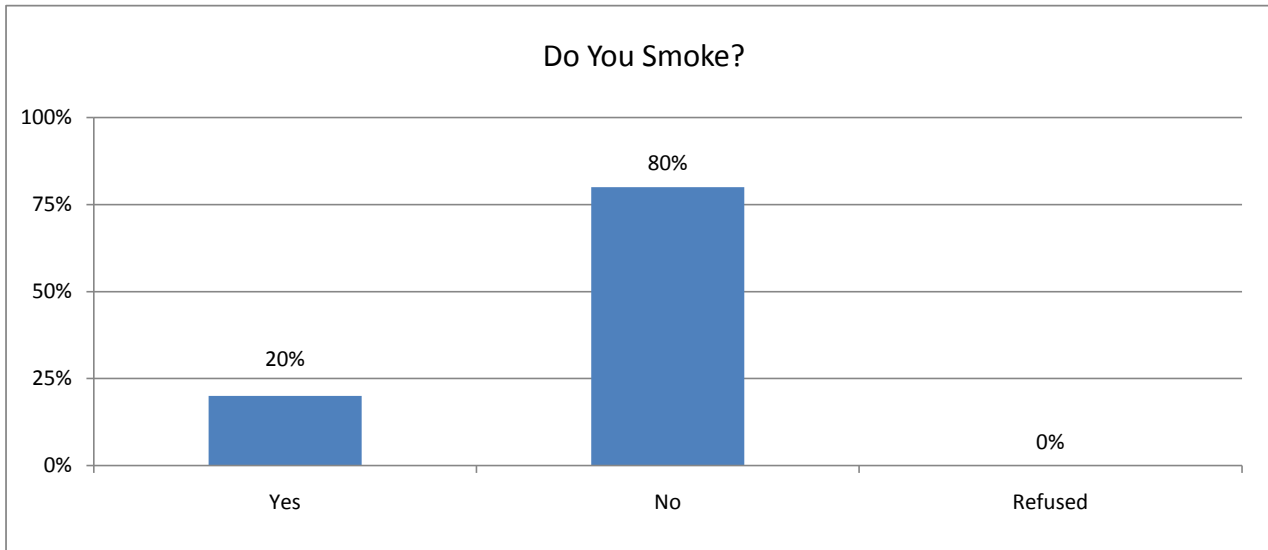
Field Dates: April 27, 2011 through May 9, 2011

Overall margin of Error: +/- 4.9%

Note: Question asked only to respondents who report that they gambled at a casino in the last 12 months.

Q5. Do you Smoke?

	Yes	No	Refused	N
Total	20%	80%	0%	401



American Lung Association Poll of Illinois Residents

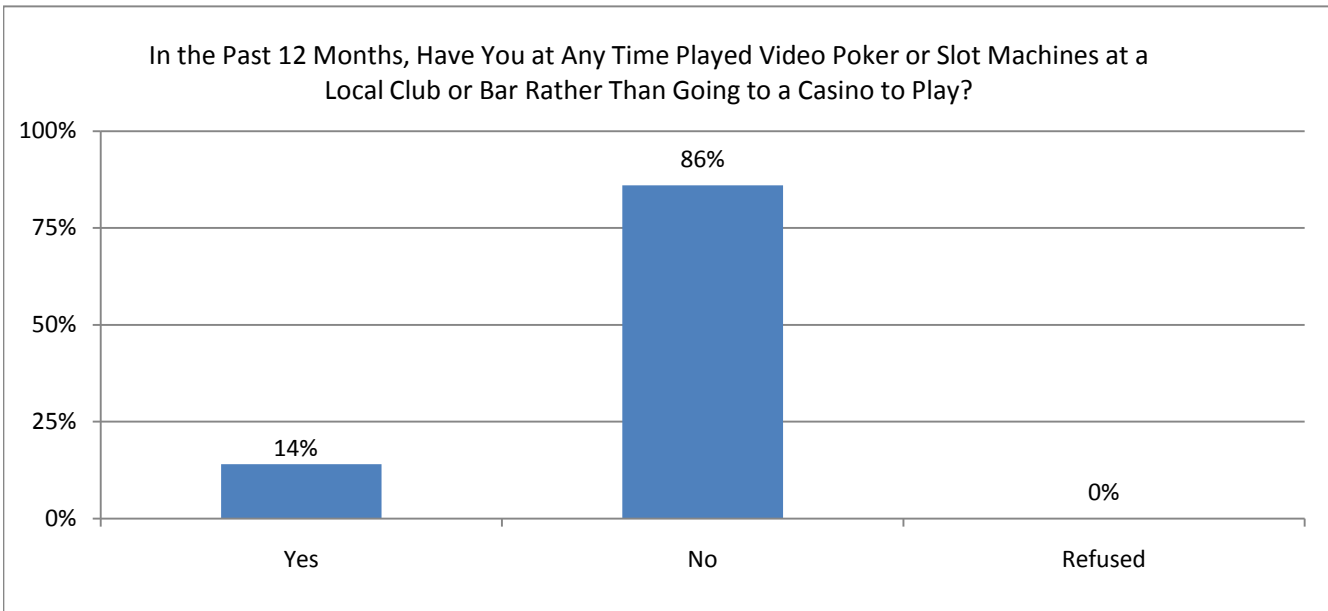
Field Dates: April 27, 2011 through May 9, 2011

Overall margin of Error: +/- 4.9%

Note: Question asked only to respondents who report that they gambled at a casino in the last 12 months.

Q6. In the past 12 months, have you at any time played video poker or slot machines at a local club or bar rather than going to a casino to play?

	Yes	No	Refused	N
Total	14%	86%	0%	401



American Lung Association Poll of Illinois Residents

Field Dates: April 27, 2011 through May 9, 2011

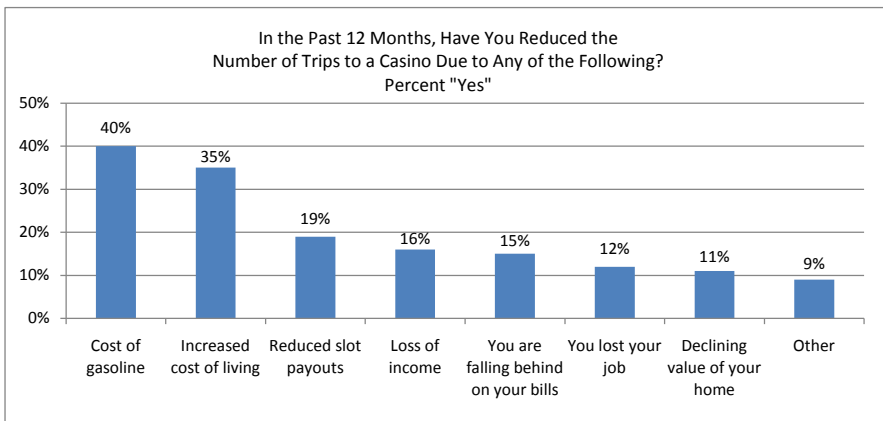
Data may not add to 100 percent due to rounding.

Overall margin of Error: +/- 4.9%

Note: Question asked only to respondents who report that they gambled at a casino in the last 12 months.

Q7. In the past 12 months, have you reduced the number of trips to a casino due to any of the following?

	Yes	No	Refused/D on't Know	N
Cost of gasoline	40%	60%	0%	401
Increased cost of living	35%	64%	1%	401
Reduced slot payouts	19%	80%	1%	401
Loss of income	16%	84%	0%	401
You are falling behind on your bills	15%	85%	0%	401
You lost your job	12%	88%	0%	401
Declining value of your home	11%	88%	1%	401
Other	9%	91%	0%	401



Note: "Other" includes:
 children/family (n=4)
 distance (n=3)
 medical costs/health (n=3)
 time (n=3)
 do not like casinos/doesn't like to gamble (n=2)
 economy (n=2)
 flooding/flood (n=2)
 no smoking/lack of smoking (n=4)
 age
 can't win money
 divorce
 do not go much
 entry fee to casino
 moral reservations
 no one to go with
 only go once a year
 only go when neighbor drives me
 too lazy to travel
 weather

Demographic Profile of Survey Respondents (Unweighted)

		Total	
		Percent	Number
Sex	Male	42	168
	Female	58	233
	Total	100	401
	Age Cohort		
	18-34	10	40
	35-49	16	66
	50-64	34	137
	65+	33	132
	Refused	7	26
	Total	100	401
Household Income			
	<\$40K	27	108
	\$40-\$80K	28	111
	\$80K-\$100K	14	58
	\$100K+	16	64
	Refused/DK	15	60
	Total	100	401
Education			
	<High School	3	13
	HS Diploma Only	38	153
	Assoc/Tech. Cert.	19	78
	Bachelor's or Higher	36	146
	Refused/DK	4	11
	Total	100	401
Race			
	White	82	330
	African American	7	28
	Hispanic/Latino	3	12
	Asian	1	5
	More than one race	2	9
	Some Other Race	1	5
	Refused/DK	3	12
	Total	99	401

Note: Percentages may not add to 100 percent due to rounding.