



# ILLINOIS TOBACCO CESSATION FORUM

## SPRINGFIELD

Wednesday, November 3, 2010

Northfield Inn & Suites Conference Center  
3280 Northfield Dr  
Springfield, IL 62702

## CHICAGO

Thursday, November 4, 2010

Loyola University—Water Tower Campus (Kasbeer Hall)  
25 E Pearson St, 15<sup>th</sup> Floor  
Chicago, IL 60611

This one-day forum, held in two locations, is offered free to Employers, Illinois Public Health, Health-Care Systems, Wellness Programs, Insurers, Benefits Managers, Health Plan Administrators, Veteran Administrations, and *anyone who oversees healthy workplace programs.*

### *Improve health and productivity through tobacco cessation.*

Learn about the FDA's authority to regulate tobacco, the cessation resources available in Illinois, the status of insurance reimbursement, and more!

The forum will include remarks by one of the world's foremost experts on the economic analysis of tobacco use and control, *Dr. Frank J. Chaloupka*, Distinguished Professor of Economics at the University of Illinois at Chicago.

The American Lung Association will:

- Explain the FDA's authority to regulate tobacco products and the process of reporting infractions.
- Provide up-to-the-minute information on the legislative environment and the status of private insurance reimbursement for tobacco cessation.
- Showcase the tobacco cessation resources available in Illinois.
- Explore the opportunities for Medicaid reimbursement for tobacco cessation products.

**ALL PARTICIPANTS MUST PRE-REGISTER ONLINE AT [www.lungillinois.org](http://www.lungillinois.org)**

Register by October 1<sup>st</sup> to be in a drawing for a \$100 Gift Card—at both locations!  
*Must be present to win.*

Lunch and free parking at both locations.

REGISTRATION 9:00 am

FORUM PROGRAM 9:30 am-3:30 pm

Questions? 1-800-788-5864

SPECIAL THANKS TO



FOR FUNDING THESE EVENTS

Sponsored by



**AMERICAN  
LUNG  
ASSOCIATION.**

IN ILLINOIS-GREATER CHICAGO