

## **Illinois Academy of Family Physicians Strategic Plan**

Mission Statement: To promote excellence in the health and well-being of the people of Illinois through support and education of family physicians and the families and communities they serve.

Intent: The strategic plan will support and strengthen the value of all family physicians and the specialty of family medicine.

### **Preamble**

The Illinois Academy of Family Physicians will exercise stewardship toward its members by:

- Effective governance
- Continued leadership development
- Efficient operations
- Fiscal accountability

### **Value Membership**

- Serve as the leading source for family physicians and family medicine Revised - Serve as the leading source for family medicine and health care related information
- Offer members the benefits of advocacy and representation in government relations and public relations
- Apprise members of IAFP programming through numerous channels of communication
- Ensure IAFP's continuing medical education program remains a viable option for members to maintain their state license to practice and to recertify for their boards
- Work with other organizations in Illinois healthcare to improve quality, ensure patient safety and the public health
- Promote family medicine for our future
- Recruit positive for IAFP leadership succession

### **Commit to Dialogue and Engagement**

- Promote the benefits of advocacy and representation in government relations and public relations
- Share the successes of IAFP programming through numerous channels of communication
- Remain as an independent voice in the medical community
- Share and interact with members to advance family medicine

### **Lead with Advocacy**

- Advocate on behalf of family medicine and its strengths
- Promote an optimum practice environment

- Increase government relations presence to exchange information about medical practice and public policy
- Continue to be patient advocates and promote a comprehensive public health agenda for overall health improvement in IL

### **Foster Continuing Medical Education**

- Continue IAFP exposure & cooperation with AAFP and other primary care education companies in the IL marketplace
- Support and encourage the use of family physicians presenters and AAFP credit to organizers of large regional CME meetings
- Collaborate with other Illinois based health associations & their educational activities which fit within our mission
- Choose clinical and practice management CME topic priorities that are the main concern in family medicine based on surveys done by the AAFP and the IAFP
- Focus on CME as a “Bridge to Quality” to improve patient care through quality improvement strategies.