

# Immunization Advocacy - Overcoming Vaccine Hesitancy

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## Online Education

### **Addressing and Overcoming Barriers to Vaccine Hesitancy: Positive Messaging for Patients**

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Learning Objectives:

1. Educate patients about the importance of being immunized.
2. Identify approaches to overcome barriers associated with vaccine compliance.
3. Learn communication strategies for adult patients and the parents/caregivers of children who require immunization.
4. Develop an office-wide strategy to improve immunization rates (e.g., patient recall and reminder systems, standing orders).

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## PHYSICIAN RESOURCES

[Top Ten Take-away Points from&nbsp;Addressing and Overcoming Barriers to Vaccine Hesitancy](#) : Positive Messaging for Patients

[IAFP Immunization Hesitancy Newsletter \(2017\)](#)

## RESOURCES

[CDC - Vaccine Safety](#)

[CDC - Who should NOT get Vaccinated](#)

[CDC - What Would Happen If We Stopped Vaccinations?](#)

[CDC - Standards for Adult Immunization Practice](#)

CDC - [Immunization schedules](#)

CDC- [Vaccines for Travelers](#)

[CDC - Vaccine information for Health Care Providers](#)

[ACIP Recommendation](#)

[About the ACIP](#)

[ACIP Q&A brochure](#)

[AAP - Case Studies on Vaccine Hesitancy](#)

[AAP - Communicating with Families](#)

[AAP - Immunization Social Media Kit](#)

[See How of Herd Immunity Works](#) - Source: The History of Vaccines

## **PATIENT INFORMATION**

[Parents' Guide to Childhood Immunizations](#) - A 64-page booklet introducing parents to the 14 childhood diseases and the vaccines that can protect children from them.

[The Importance of Childhood Immunizations](#)

[Vaccinate Your Family](#) -News and information for parents who wish to learn the truth about immunization and how best to protect their family from vaccine-preventable diseases.

[Staying Updated on Vaccinations on Campus: Guide to staying up-to-date with your vaccines while in college](#)

[Benefits of vaccinating](#) - National Institutes of Health

[What Would Happen If We Stopped Vaccinations?](#)

[If You Choose Not to Vaccinate Your Child, Understand the Risks and Responsibilities \[2 pages\]](#)

[Infant Immunizations FAQs](#)

[Why do preteens and teens need immunizations?](#)